### IN RE: PETITIONS FOR SPECIAL HEARING AND VARIANCE

S side of East Joppa Road; 850 feet SW of the c/l of Old Harford Road 9<sup>th</sup> Election District 5<sup>th</sup> Councilmanic District (2107 East Joppa Road)

McDonald's Corporation

Petitioner

\* BEFORE THE

\* DEPUTY ZONING

\* COMMISSIONER

\* FOR BALTIMORE COUNTY

Case No. 2011-0123-SPHA

### FINDINGS OF FACT AND CONCLUSIONS OF LAW

This matter comes before this Deputy Zoning Commissioner for consideration of Petitions for Special Hearing and Variance filed by Lee May, Area Construction Manager for McDonald's Corporation ("McDonald's"), the owner of the real property known as 2107 E. Joppa Road (the "Property"). The Property is a 75,794 sq. ft. (1.74-acre) parcel located in the B.L. Zoning District, and is improved with an existing, 4,864-sq. ft. restaurant, which McDonald's proposes to demolish and replace with a new restaurant in approximately the same location. McDonald's seeks a Special Hearing to determine whether the three (3) roof cap elements on its proposed building are "signs" within the meaning of the Baltimore County Zoning Regulations (the "B.C.Z.R."). If they are determined not to be "signs," McDonald's seeks variance relief from the following sections of the B.C.Z.R.

- Section. 450.4 Attachment 1, 5(b)(V) to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft.
- Section 450.4 Attachment 1, 3(VII) to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft.
- Section 450.4 Attachment 1, 3(VII) to permit two (2) directional signs of 9.71 ft. in height in lieu of the permitted 6 ft.
- Section 405.4 Attachment 1, 5(a)(VI) to permit 5 wall-mounted enterprise signs in lieu of the permitted 3 signs.

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- Section 450.4 Attachment 1, 3(II) to permit a canopy-type directional sign in lieu of the permitted wall-mounted or free-standing sign.
- Section 450.5.B.3.b to permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy.

In the alternative, if the roof cap elements are determined to be "signs" within the meaning of the BCZR, McDonald's seeks an additional Special Hearing to approve a roof sign, as well as variance relief from the following sections of the B.C.Z.R:

- Section. 450.4 Attachment 1, 5(b)(V) to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft.
- Section 450.4 Attachment 1, 3(VII) to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft.
- Section 450.4 Attachment 1, 3(VII) to permit two (2) directional signs of 9.71 ft. in height in lieu of the permitted 6 ft.
- Section 405.4 Attachment 1, 5(a)(VI) to permit 4 wall-mounted enterprise signs in lieu of the permitted 3 signs.
- Section 450.4 Attachment 1, 3(II) to permit a canopy-type directional sign in lieu of the permitted wall-mounted or free-standing sign.
- Section 450.5.B.3.b to permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy.
- Section 450.4 Attachment 1, 5(b)(VI) to permit 3 free-standing enterprise signs in lieu of the 1 permitted free-standing enterprise signs.
- Section 450.5B.9(b) to permit a wall-mounted sign to extend above the eaves or parapet at the top of the wall to which it is attached.
- Section 450.4 Attachment 1, 5(a)(V) to permit a wall mounted enterprise sign of 218.4 sq. ft. in lieu of the permitted 90 sq. ft.
- Section 450.4 Attachment 1, 5(a)(XI) to permit a wall-mounted enterprise sign of 218.4 sq. ft. in lieu of the permitted 150 sq. ft.

The subject property and requested relief are more particularly described on the Plat to Accompany Special Hearing Petition, exterior elevations, and Plat to Accompany Zoning Petition, which were accepted into evidence as Petitioner's Exhibits 2, 3, 5, and 10, respectively.

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Appearing at the requisite public hearing in support of the request were Stanley S. Fine, Esquire, and Caroline L. Hecker, Esquire, attorneys for McDonald's; Lee May, Area Construction Manager for McDonald's Corporation; Robert Goldman, President of The Chesapeake Design Group Architects, Inc., and Iwona Rostek-Zarska of Baltimore Land Design Group, Inc., the consulting engineer who prepared the site plan for the Property. No Protestants or other interested persons participated in the hearing.

Testimony and evidence presented at the hearing revealed that McDonald's proposes to demolish the existing restaurant on the Property and construct a new restaurant in approximately the same location. Mr. May testified that the existing restaurant is 30 years old and is operationally inadequate. He stated that the new structure would have a contemporary, upscale look, with a "café"-style interior customer area decorated with tasteful colors and materials, and would be more efficient, both operationally and in terms of energy efficiency.

The proposed new McDonald's restaurant would conform to McDonald's current design standards for new restaurants, which incorporate modern features including a more neutral color palette and a more contemporary look. The new design replaces the traditional mansard roof and the "plastic" appearance of older McDonald's restaurants, and incorporates many "green" building features, including a high-efficiency HVAC system, a thermoplastic polyolefin (TPO) roof, and awnings and masonry walls designed to reduce energy usage. The new design standards also include a standard signage package which requires certain variances to the B.C.Z.R. New McDonald's restaurants incorporating these new design standards and the new signage package have been approved and constructed at 502 Reisterstown Road, 2116 York Road, and 2222 Dundalk Avenue. Photographs of these restaurants were admitted as Petitioner's Exhibit 4.

<sup>&</sup>lt;sup>1</sup> In addition, a new McDonald's restaurant incorporating the new design standards and signage package was approved at 6650 Security Boulevard, but has not yet been constructed.

One of the features incorporated in McDonald's' new design standards is a roof cap element ("RCE") consisting of a curved yellow bar located above the front entrance, above the entrance on the non-drive-thru side of the building, and on the roof. This feature has been included on all of the new McDonald's restaurants that have been approved by Baltimore County to date. Mr. May testified that the RCEs do not contain any lettering, markings, words, characters or engravings, and are not internally lit. He further testified that the RCE is not used in any of McDonald's branding materials and is not found on any McDonald's products or marketing materials. Unlike the "golden arches" logo, Mr. May testified that the RCE is not recognizable as identifying a McDonald's restaurant when viewed independently from the building. Rather, he testified that, when viewed in concert with the other architectural features of the building, the RCEs create a uniform look between McDonald's restaurants, helping to identify the buildings independently of any signage they may contain. In this manner, the RCEs are similar to the traditional mansard roofs on older McDonald's restaurants. In support of this argument, Mr. May submitted photographs of other retail buildings which use the architecture of the structure to create consistency between locations and help to identify the business conducted at each location without signage. These photographs were accepted into evidence as Petitioner's Exhibit 6.

Robert Goldman, President of The Chesapeake Design Group Architects, Inc., testified in support of the Petitions for Special Hearing and Variance as an expert in architecture. Mr. Goldman testified that the architectural features of the proposed McDonald's restaurant, including the hearth, the front and side arcades, and the RCEs, help to direct attention to specific locations within the site, identifying the entrances and the drive-thru circulation. Mr. Goldman testified that the RCE does not serve such functions when removed from the context of the building. Mr. Goldman further testified that, in his opinion, the RCEs do not constitute "signs" under the BCZR because the RCEs do not convey any type of message concerning the business conducted on the Property and do not

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contain any words or symbols. Rather, he testified, the RCEs identify entrances on the building and direct circulation without the need for signage, thereby meeting the B.C.Z.R.'s signage goal of limiting the need for signage.

A Zoning Advisory Committee (ZAC) Comment submitted by the Office of Planning concurred with this assessment, observing that "[t]here are several franchise businesses along the Joppa Road corridor that can be identified simply on building design features and building materials without the need of any signs." Accordingly, the Office of Planning recommended that "the building's roof caps are part of McDonald's building design and should not be considered as a sign or logo."

After due consideration of the testimony presented on the Petition for Special Hearing, I find that the RCEs on the proposed McDonald's restaurant are not "signs" within the meaning of the B.C.Z.R. Section 450.3 of the BCZR defines a "sign" as "any structure or other object, or part thereof, which displays a word, illustration, decoration or other symbolic representation which:

- A. Is used or intended to inform, advertise or otherwise attract attention or convey a message regarding an activity, condition or commercial or noncommercial organization, person, place, or thing.
- B. Has a "face" that is "visible" from a "highway" as each of these terms is defined in this section.

After due consideration of the testimony and evidence presented by Messrs. May and Goldman, I find that the RCEs do not contain any words, illustrations, decorations, or symbolic representations that convey any message regarding the McDonald's restaurant. Instead, the RCEs serve similar functions to the other architectural features of the building, such as the hearth and the arcades, which indicate the location of entrances and the circulation of traffic around the building without the need for additional signage. I therefore find that the RCEs are architectural features of

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the building and do not constitute "signs" under the B.C.Z.R. This finding renders the second Petition for Special Hearing to permit a roof sign moot, and it shall therefore be dismissed.

In light of this finding, McDonald's presented testimony and evidence regarding the first set of its alternative variance requests. The second set of alternative variance requests will be dismissed as most as a result of the determination that the RCEs do not constitute "signs" under the B.C.Z.R. Specifically, McDonald's seeks relief from the following sections of the B.C.Z.R:

- Section. 450.4 Attachment 1, 5(b)(V) to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft.
- Section 450.4 Attachment 1, 3(VII) to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft.
- Section 450.4 Attachment 1, 3(VII) to permit two (2) directional signs of 9.71 ft. in height in lieu of the permitted 6 ft.
- Section 405.4 Attachment 1, 5(a)(VI) to permit 5 wall-mounted enterprise signs in lieu of the permitted 3 signs.
- Section 450.4 Attachment 1, 3(II) to permit a canopy-type directional sign in lieu of the permitted wall-mounted or free-standing sign.
- Section 450.5.B.3.b to permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy.

These variance requests are described in more detail on the Plat to Accompany Zoning Petition, which was accepted into evidence as Petitioner's Exhibit 10.

Ms. Rostek-Zarska was accepted as an expert in site engineering and testified that the Property is irregularly shaped and that the many other commercial establishments located along Joppa Road will obstruct the proposed building from the view of motorists traveling both directions along Joppa Road. The building must be set back from the property line a distance of the average of the front yard depths of the lots immediately adjoining the Property on each side, making it difficult to see the building at all from more than 500 feet away. Ms. Rostek-Zarska testified that the view of motorists coming from the west side is significantly obstructed by a Dunkin' Donuts

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store located in the Satyr Hill Shipping Center and the large free-standing sign next to it. Coming from the east side, Ms. Rostek-Zarska testified, the view of the site is blocked by a number of commercial buildings and parking lots, many of which are located closer to Joppa Road than the proposed McDonald's building. These unique factors create a practical difficulty for McDonald's, making the requested signage variances necessary in order for the building to be visible to passing motorists. As there are many curb cuts along Joppa Road for ingress and egress to other commercial establishments, the requested signage is necessary so that passers-by will know where to turn to access the McDonald's parking lot. In addition, the strict application of the B.C.Z.R. would create practical difficulties for McDonald's if this restaurant were to differ from the standard style of other McDonald's restaurants if the proposed signs were not permitted.

After due consideration of the testimony and evidence presented, it is clear that the requested variances meet the standards set forth in B.C.Z.R. Section 307. The Property is unique by virtue of its irregular shape and the location of other nearby structures along the Joppa Road commercial corridor which obstruct the view of the site of motorists traveling both directions on Joppa Road. These different features of the property drive the need for variance relief, and I find that the Petitioner has satisfied its burden at law. The constraints imposed by these features would create a practical difficulty for the Petitioner if strict compliance with the B.C.Z.R. were required. I find that the variance relief can be granted in strict harmony with the spirit and intent of said regulations, and in such manner as to grant relief without injury to the public health, safety, and general welfare. Thus, I find that the variance requests can be granted in such a manner as to meet the requirements of Section 307.1 of the B.C.Z.R., as interpreted in *Cromwell v. Ward*, 102 Md.App. 691 (1995).

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Pursuant to the advertisement, posting of the property, and public hearing on this petition held, and after considering the testimony and evidence offered by Petitioner, I find that Petitioner's special hearing and variance requests should be granted.

THEREFORE, IT IS ORDERED this \_\_\_\_\_\_\_ of December, 2010 by this Deputy Zoning Commissioner that Petitioner's Special Hearing to determine that the roof cap elements ("RCEs") on the proposed McDonald's restaurant are not "signs" under the BCZR be and hereby is GRANTED; and

IT IS FURTHER ORDERED that Petitioner's Special Hearing request to permit a roof sign be and is hereby **DISMISSED** as **MOOT**; and

IT IS FURTHER ORDERED that Petitioner's first set of alternative variance relief requests as follows:

- From Section. 450.4 Attachment 1, 5(b)(V) to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft.
- From Section 450.4 Attachment 1, 3(VII) to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft.
- From Section 450.4 Attachment 1, 3(VII) to permit two (2) directional signs of 9.71 ft. in height in lieu of the permitted 6 ft.
- From Section 405.4 Attachment 1, 5(a)(VI) to permit 5 wall-mounted enterprise signs in lieu of the permitted 3 signs.
- From Section 450.4 Attachment 1, 3(II) to permit a canopy-type directional sign in lieu of the permitted wall-mounted or free-standing sign.
- From Section 450.5.B.3.b to permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy.

be and are hereby GRANTED; and

IT IS FURTHER ORDERED that Petitioner's second set of alternative variance relief requests be and are hereby **DISMISSED** as **MOOT**.

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Any appeal of this decision must be taken in accordance with Section 32-3-401 of the Baltimore County Code.

THOMAS H. BOSTWICK

Deputy Zoning Commissioner for Baltimore County

THB:pz

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Date\_



JAMES T. SMITH, JR. County Executive

December 29, 2010

THOMAS H. BOSTWICK Deputy Zoning Commissioner

STANLEY S. FINE, ESQUIRE CAROLINE L. HECKER, ESQUIRE ROSENBERG MARTIN GREENBERG LLP 25 SOUTH CHARLES STREET BALTIMORE MD 21201

> Re: Petition for Special Hearing and Variance Case No. 2011-0123-SPHA Property: 2107 East Joppa Road

Dear Mr. Fine and Ms. Hecker:

Enclosed please find the decision rendered in the above-captioned case.

In the event the decision rendered is unfavorable to any party, please be advised that any party may file an appeal within thirty (30) days from the date of the Order to the Department of Permits and Development Management. If you require additional information concerning filing an appeal, please feel free to contact our appeals clerk at 410-887-3391.

Very truly yours,

THOMAS H. BOSTWICK
Deputy Zoning Commissioner

for Baltimore County

THB:pz

Enclosure

c: Lee May, Area Construction Manager, McDonald's Corporation, 6903 Rockledge Drive, Suite 1100, Bethesda MD 20817 Robert Goldman, President, The Chesapeake Design Group Architects, Inc., 419 North Charles Street, Baltimore MD 21201 Iwona Rostek-Zarska, Baltimore Land Design Group, Inc., 222 Schilling Circle, Suite 105, Hunt Valley MD 21031 IN RE: PETITION FOR SPECIAL HEARING

S/east side of East Joppa Road, 850 feet s/west of c/line of Old Harford Road (2107 E. Joppa Road)

9<sup>th</sup> Election District 5<sup>th</sup> Council District

McDonald's Corporation, *Petitioner* 

BEFORE THE

\* ZONING COMMISSIONER

\* OF

\* BALTIMORE COUNTY

Case No. 2011-0123-SPHA

### MEMORANDUM OF LAW IN SUPPORT OF PETITION FOR SPECIAL HEARING

This case involves the classification of Roof Cap Elements ("RCEs") on a new McDonald's restaurant under the Baltimore County Zoning Regulations ("BCZR"). McDonald's Corporation ("McDonald's" or "Petitioner"), by its undersigned counsel, hereby submits this Memorandum of Law in support of its Petition for Special Hearing regarding the RCEs to be located on the new restaurant at 2107 E. Joppa Road (the "Property"). As set forth in more detail below, the RCEs are architectural features of the building and are not "signs" within the meaning of the BCZR.

### FACTUAL BACKGROUND

McDonald's owns the real property known as 2107 E. Joppa Road, a 75,794 sq. ft. (1.74 acres) parcel located in the B.L. Zoning District. The Property is improved with an existing, 4,864-sq. ft. restaurant, which McDonald's proposes to demolish and replace with a new restaurant in approximately the same location. The new restaurant will be 4,384 sq. ft. and will provide 71 parking spaces.'

The proposed new McDonald's restaurant will conform to McDonald's current design standards for new restaurants, which incorporate modern features including a more neutral color palette and a more contemporary look. The new design replaces the traditional mansard roof and the "plastic" appearance of older McDonald's restaurants, and incorporates many "green" building features, including a high-efficiency HVAC system, a thermoplastic polyolefin roof,

and awnings and masonry walls designed to reduce energy usage. The new design standards also include a standard signage package which requires certain variances to the BCZR. New McDonald's restaurants incorporating these new design standards and the new signage package have been approved and constructed at 502 Reisterstown Road and 2116 York Road.<sup>1</sup>

One of the features incorporated in McDonald's' new design standards is a Roof Cap Element ("RCE") consisting of a curved yellow bar located above the front entrance, above the entrance on the non-drive-thru side of the building, and on the roof. This feature has been included on all of the new McDonald's restaurants that have been approved by Baltimore County to date. Upon submittal of a Petition for Variance to authorize the new signage package for this site, however, the Baltimore County Zoning Office advised McDonald's that a decision of the Zoning Commissioner would be necessary to confirm that the proposed RCEs do not constitute "signs" under the BCZR. This Petition for Special Hearing followed.

### ARGUMENT

The RCEs Are Architectural Features Of The Building And Are Not "Signs" Under The BCZR.

The three (3) RCEs on the proposed new restaurant constitute architectural features of the building and are not "signs" under the BCZR. The RCEs do not include any lettering, markings, words, characters or engravings and are not internally lit like the signage on the building. Additionally, the curved yellow bar of the RCE is not incorporated in any of the branding materials used by McDonald's to identify its products and is not found anywhere inside the building or on McDonald's products or materials.

Moreover, unlike the "golden arches" logo, the RCE is not recognizable as identifying a McDonald's restaurant when viewed independently from the building. However, when viewed in concert with the other elements of the building design, the RCE creates a uniform look between McDonald's restaurants. This uniformity between buildings identifies them as

<sup>&</sup>lt;sup>1</sup> In addition, new McDonald's restaurants incorporating the new design standards and signage package have been approved at 2222 Dundalk Avenue and 6650 Security Boulevard, but have not yet been constructed.

McDonald's restaurants independently of any signage they may also contain and is the modern incarnation of the mansard roofs traditionally used on older McDonald's to identify those structures as McDonald's restaurants. In this manner, the RCE is identical to Royal Farms' cupola, Lowe's peaked roof, White Castle's castle-shaped roofline, Home Depot's orange roof, and the McDonald's mansard roof. These architectural features identify the use of these buildings without any signage, much like a cross atop a steeple identifies a building as a church.

The BCZR definition of a "sign" is consistent with the interpretation of RCEs as architectural features and not "signs." Under the BCZR, a "sign" is defined as:

Any structure or other object, or part thereof, which displays any word, illustration, decoration or other symbolic representation which:

- A. Is used or intended to inform, advertise or otherwise attract attention to or convey a message regarding an activity, condition or commercial or noncommercial organization, person, place or thing.
- B. Has a "face" that is "visible" from a "highway" as each of these terms is defined in this section.

BCZR § 450.3. The RCE is not used or intended to "inform, advertise or otherwise attract attention to" the McDonald's restaurant, nor is it intended to "convey a message" of any variety. As discussed above, the RCE contains no lettering, markings, words, characters or engravings that would convey any type of message or provide any information about the business conducted at this location. The RCE simply serves as a decorative, architectural feature of the building, creating uniformity between McDonald's locations nationwide.

Although the BCZR do not define the term "architectural feature," dictionary definitions provide guidance as to the meaning of this term. The term "architectural" is defined as "used for construction and esp. ornamentation in architecture," and a "feature" is defined as "the makeup, structure, form or outward appearance of a person or thing." Webster's Third New International

Dictionary, 2002.<sup>2</sup> Reading the two definitions together, an "architectural feature" would be a structure or form used for construction and ornamentation in architecture. The RCE meets this definition as it is a distinct structure and form used in the ornamentation and style of a McDonald's restaurant. The fact that the RCE is used on McDonald's restaurants nationwide does not make it a "sign"; rather, the consistency in architectural design of McDonald's restaurants across the country, including the RCE, helps identify the restaurants without signage. Accordingly, the RCEs on the proposed new restaurant constitute architectural features of the building and are not signs.

### CONCLUSION

For the reasons set forth above, the RCEs proposed on the new McDonald's restaurant at 2107 E. Joppa Road are architectural features of the building and not "signs" under the BCZR.

Respectfully submitted,

Stanley S. Pine Caroline L. Hecker

Rosenberg | Martin | Greenberg, LLP 25 S. Charles Street, 21<sup>st</sup> Floor

Baltimore, Maryland 21201

(410) 727-6600

Attorneys for Petitioner

<sup>&</sup>lt;sup>2</sup> BCZR § 101.1 provides that any word or term not expressly defined in the BCZR "shall have the ordinarily accepted definition as set forth in the most recent edition of Webster's Third New International Dictionary of the English Language, Unabridged."



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# **Petition for Special Hearing**

to the Zoning Commissioner of Baltimore County

for the property located at _2	107 I	Е. Јорр	a Road		
which is presently zoned					

(This petition must be filed in person, in the zoning office, in triplicate, with original signatures.)

This Petition shall be filed with the Department of Permits and Development Management. The undersigned, legal owner(s) of the property situate in Baltimore County and which is described in the description and plat attached hereto and made a part hereof, hereby petition for a Special Hearing under Section 500.7 of the Zoning Regulations of Baltimore County, to determine whether or not the Zoning Commissioner should approve (This box to be completed by planner)

SEE ATTACHED

Property is to be posted and advertised as prescribed by the zoning regulations.

I, or we, agree to pay expenses of above Special Hearing, advertising, posting, etc. and further agree to and are to be bounded by the zoning regulations and restrictions of Baltimore County adopted pursuant to the zoning law for Baltimore County.

I/We do solemnly declare and affirm, under the penalties of perjury, that I/we are the legal owner(s) of the property which is the subject of this Petition.

Contract Purchaser/Lessee:		Legal Owner(s):		
Name - Type or Print		McDonald's Corp	poration	
Signature		Signature	may	
Address	Telephone N	o. Lee May, Area Name - Type or Print	Construction 1	lanager
City Sta	ate Zip Code	Signature		and M
Attorney For Petitioner:		P.O. Box 182571 Address		SEE * Telephone No.
Stanley S. Fine Jame, Type or Print		Columbus City	OH State	43218-2571 Zip Code
Starley S. Here		Representative to be		Zip Gode
Rosenberg Martin Greenbe	rg, LLP	Lee May, Area C	onstruction M	anager
	410-727-6600 Telephone No	6903 Rockledge Address	Dr. Suite 100	0 301-651-99983 X
Baltimore M City Sta	D 21201 ite Zip Code	Bethesda City	MD State	20817 Zip Code
		OFFI	CE USE ONLY	
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McDonald's Corporation 2107 E. Joppa Road Zoned: BL, BM, DR.5.5 Deed Reference: 5729/577

Tax Acct. #: 0923154700

## Petition for Special Hearing: Plans SHI/SHZ

- 1. To determine whether the three (3) Roof Cap Elements (RCEs) and the canopy over the drive-thru lane shown on the Plat to Accompany Special Hearing Petition (the "Drive-Thru Canopy") constitute architectural features of the proposed McDonald's restaurant or "signs" under the Baltimore County Zoning Regulations.
- 2. If the Zoning Commissioner determines that the three (3) RCEs constitute signs under the Baltimore County Zoning Regulations, an additional special hearing is requested to approve a roof sign (RCE # 2ii).



## **Petition for Variance**

## to the Zoning Commissioner of Baltimore County for the property

located at 2107 E. Joppa Road

Property is to be posted and advertised as prescribed by the zoning regulations.

2011 - 0123

By

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regulations and restrictions of Baltimore County adopted pursuant to the zoning law for Baltimore County.

which is presently zoned BL, BM and DR.5.5

Deed Reference: 5 7 2 9 / 577 Tax Account # 0923154700

This Petition shall be filed with the Department of Permits and Development Management. The undersigned, legal owner(s) of the property situate in Baltimore County and which is described in the description and plat attached hereto and made a part hereof, hereby petition for a Variance from Section(s)

SEE ATTACHED

of the zoning regulations of Baltimore County, to the zoning law of Baltimore County, for the following reasons: (indicate hardship or practical difficulty.)

I, or we, agree to pay expenses of above Variance, advertising, posting, etc. and further agree to and are to be bounded by the zoning

### SEE ATTACHED

I/We do solemnly declare and affirm, under the penalties of perjury, that I/we are the legal owner(s) of the property which is the subject of this Petition. Contract Purchaser/Lessee: Legal Owner(s): McDonald's Corporation Name - Type or Print Name - Type or Print Signature Signature Telephone No. Address Name - Type or Print City State Zip Code Signature SEE \* Attorney For Petitioner: P.O. l'elephone No. Stanley S. Fine Columbus OH 43218-2571 Name - Type or Print Zip Code Representative to be Contacted: Rosenberg Martin Greenberg, LLP Lee May, Area Construction Manager Name Company Suite 2115 301-651-9998 6903 Rockledge Dr., Suite 1100 Charles 7-6600 elephone No. Telephone No. Address State

Office Use Only

Estimated Length of Hearing Unavailable For Hearing

Reviewed by

McDonald's Corporation 2107 E. Joppa Road Zoned: BL, BM, DR.5.5

Deed Reference: 5729/577 Tax Acct. #: 0923154700



If the Zoning Commissioner determines that the RCEs and Drive-Thru Canopy do not constitute "signs" under the Baltimore County Zoning Regulations, variances from the following sections of the BCZR are requested (sign numbers refer to numbers indicated on Since 1): PIAN SET V-1/V-2

- 1. 450.4 Attachment 1, 5 (b) (V): To permit a free-standing enterprise sign having a face of 94 square feet in lieu of the permitted 75 square feet. (Sign # 1)
- 2. 450.4 Attachment 1, 3 (VII): To permit a directional sign of 10.7 feet in height in lieu of the permitted 6 feet in height. (Sign # 2)
- 3. 450.4 Attachment 1, 3 (VII): To permit a directional sign of 9.71 feet in height in lieu of the permitted 6 feet in height. (Sign #3)
- 4. 450.4 Attachment 1, 5 (a) (VI): To permit 5 wall-mounted enterprise signs on building facades in lieu of the permitted 3 signs. (Signs # 4, 5)
- 5. 450.4 Attachment 1, 3 (II): To permit a canopy-type directional sign in lieu of the permitted wall-mounted or free-standing sign. (Sign # 6)
- 6. 450.5.B.3.b: To permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy. (Sign #6)

If the Zoning Commissioner determines that the RCEs and Drive-Thru Canopy do constitute "signs" under the Baltimore County Zoning Regulations, the following additional variances from the BCZR are requested (sign numbers refer to numbers indicated on Sheet Ver 1 A/V2A:

- 1. 450.4 Attachment 1, 5 (b) (V): To permit a free-standing enterprise sign having a face of 94 square feet in lieu of the permitted 75 square feet. (Sign # 1)
- 2. 450.4 Attachment 1, 3 (VII): To permit a directional sign of 10.7 feet in height in lieu of the permitted 6 feet in height. (Sign # 2)
- 3. 450.4 Attachment 1, 3 (VII): To permit a directional sign of 9.71 feet in height in lieu of the permitted 6 feet in height. (Sign # 3)

4. 450.4 Attachment 1, 5 (a) (VI): To permit 4 wall-mounted enterprise signs on building facades in lieu of the permitted 3 signs. (Signs # 4, 7 8i)

- 5. 450.4 Attachment 1, 3 (II): To permit a canopy-type directional sign in lieu of the permitted wall-mounted or free-standing sign. (Sign # 5)
- 6. 450.5.B.3.b: To permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy. (Sign # 5)
- 7. 450.4 Attachment 1, 5 (b) (VI): To permit 3 free-standing enterprise signs in lieu of the 1 permitted free-standing enterprise sign. (Sign # 1, 6)
- 8. 450.5.B.9 (b): To permit a wall-mounted sign to extend above the eaves or parapet at the top of the wall to which it is attached. (Sign # 7)
- 9. 450.4 Attachment 1, 5 (a) (V): To permit wall-mounted enterprise sign of 218.4 square feet in lieu of the permitted 90 square feet. (Sign # 7)
- 10. 450.4 Attachment 1, 5 (a) (IX): To permit wall-mounted enterprise sign of 218.4 square feet in lieu of the permitted 150 square feet. (Sign # 7)

DESCRIPTION TO ACCOMPANY PETITION
FOR SPECIAL HEARING & ZONING VARIANCES
2107 EAST JOPPA ROAD
BALTIMORE COUNTY, MARYLAND
9<sup>TH</sup> ELECTION DISTRICT; 5<sup>TH</sup> COUNCILMANIC DISTRICT

### September 30, 2010

Beginning at the point, an iron pipe, located on the south side of Joppa Road having the variable width of the right-of-way, said point being located southwesterly 850 feet, more or less, from the centerline of Old Harford Road, thence running the following courses and distances:

- 1. South 31° 17' 16" West, 336.30 feet; thence,
- 2. North 66° 09' 29" West, 341.24 feet; thence,
- 3. North 31° 19' 48" East, 111.97 feet; thence,
- 4. South 76° 40' 41" East, 138.49 feet; thence,
- 5. North 32° 06' 29" East, 113,40 feet; thence
- 6. Along the curve to the left, having a radius of 954.83 feet and being 234.33 feet long, more or less, to the point of beginning.

Containing 75,766 square feet or 1.739 acres, more or less.

This description is intended for zoning purposes only and shall not be used for conveyance of land.



Fund	Dept	Unit	Sub Unit	Rev Source/ Obj	Sub Rev/ Sub Obj	Date:	1	30 / 10 Amount	(E)	(, '(k )  fet   fi  )
201	806	0000		6130				650 00	1.51	Million (Market)  Kriegar (m. 1986), de  LEMO (Market)  H. Lift (m. 1986)   Market)  H. Lift (m. 1986)   Market)
Rec From:	1/k	Dins	les Co.	Pai .		Total:		650.00		
			-11			. 20	011 - 61	123-SPH+		CASHIER'S

#### NOTICE OF ZONING HEARING

The Zoning Commissioner of Baltimore County, by suthority of the Zoning Act and Regulations of Baltimore County will hold a public hearing in Towson, Maryland on the property identified herein as follows:

hold a public hearing in Towson, Maryland on the property identified herein as follows:

Case: # 2011-0123-SPHA
2107 E. Joppa Road
S/east side of, East Joppa Road, 850 +/- s/west of the centerline of bild Harford Road
9th Election District - 5th Councilmanic District
Legal Owner(s): McDonald's Corporation
Special Hearing: to determine whether the 3 roof cap elements RCE's and the canopy over the drive-thru lane shown on the plat to accompany special hearing petition (drive-thru canopy) constitute architectural features of the proposed McDonald's restaurant or signs under the Baltimore County Zoning Regulations. If the zoning commissioner determines that the 3 RCE's constitute signs under the Baltimore County Regulations, an additional special hearing is requested to approve a roof sign (RCE #Zii). Variance: to permit a freestanding enterprise sign having a face of 94 sq. ft. in-lieu of the permitted 75 sq. ft. (#1); to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft. in height (#3); to permit a directional sign of signs (#\$ & 5); to permit a canopy type directional sign in lieu of the permitted vall mounted on-terprise signs on building facades in lieu of the permitted 3 signs (#\$ & 5); to permit a canopy type directional sign in lieu of the permitted wall mounted or free standing sign (#6); to permit erection of the sign above the face of the canopy. Hearing: Friday, November 19, 2010 at 9:00 a.m. in Room 104, Jefferson Building, 105 West Ghesapeake Avenue, Towson 21204.

Avenue, Towson 21204.

WILLIAM J. WISEMAN, III
Zoning Commissioner for Baltimore County
NOTES: (1) Hearings are Handicapped Accessible; for spe-clal accommodations Please Contact the Zonling Commis-sioner's Office at (410) 887-4386.

(2) For information concerning the File and/or Hearing, Contact the Zoning Review Office at (410) 887-3391. 11/019 Nov. 4

## CERTIFICATE OF PUBLICATION

	11/4, 2010
TH	IIS IS TO CERTIFY, that the annexed advertisement was published
in the	following weekly newspaper published in Baltimore County, Md.,
once i	n each ofsuccessive weeks, the first publication appearing
onl	1/2, 20/0.
	The Jeffersonian
	☐ Arbutus Times
	☐ Catonsville Times
	☐ Towson Times
	Owings Mills Times
	☐ NE Booster/Reporter
	North County News

LEGAL ADVERTISING

Wilking

#### NOTICE OF ZONING HEARING

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County will hold a public hearing in Towson, Maryland on the property identified herein as follows:

Case: # 2011-0123-SPHA 2107 E. Joppa Road S/east side of East Joppa Road, 850 +/- s/west of the

centerline of Old Harford Road 9th Election District - 5th Councilmanic District

centerline of Old Harford Road
9th Election District - 5th Councilmanic District
Legal Owner(s): McDonald's Corporation
Special Hearing: to determine whether the 3 roof cap elements RCF's and the canopy over the drive-thru lane shown on the plat to accompany special hearing petition (drive-thru canopy) constitute architectural features of the proposed McDonald's restaurant or signs under the Baltimore Cournty Zoning Regulations. If the zoning commissioner determines that the 3 RCF's constitute signs under the Baltimore Cournty Regulations, an additional special hearing is requested to approve a roof sign (RCE #2ii). Variance: to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft. (#1); to permit a directional sign of 10.7 ft. in height in lieu of the permitted of ft. in height (#3); to permit 5 wall mounted enterprise signs on building facades in lieu of the permitted 3 signs (#4 & 5); to permit a canopy type directional sign in lieu of the permitted wall mounted or free standing sign (#6); to permit erection of the sign above the face of the canopy, Hearing; Wednesday, December 22, 2010 at 9:00 a.m. in Room 104, Jefferson Building, 105 West Chesapeake Avenue, Towson 21204.

Avenue, Towson 21204.

WILLIAM J. WISEMAN, III

VICLEM J. WISCHOOL, III Zonling Commissioner for Baltimore County NOTES: (1) Hearings are Handicapped Accessible; for spe-cial accommodations Please Contact the Zoning Commissioner's Office at (410) 887-4386.

(2) For Information concerning the File and/or Hearing, Contact the Zoning Review Office at (410) 887-3391.

JT 12/611 December 7 262434

## CERTIFICATE OF PUBLICATION

	12/9/,2010
THI	S IS TO CERTIFY, that the annexed advertisement was published
in the fo	ollowing weekly newspaper published in Baltimore County, Md.,
once in	each ofsuccessive weeks, the first publication appearing
on <u>12</u>	7, 2010
	The Jeffersonian
	☐ Arbutus Times
	☐ Catonsville Times
	☐ Towson Times
	Owings Mills Times
	□ NE Booster/Reporter
	North County News

LEGAL ADVERTISING

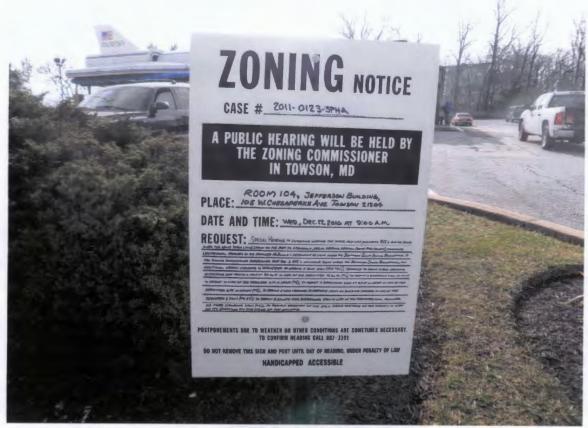
Wilkinger

## **Certificate of Posting**

	RE: Case NO. ZUIT-UIZ3-3FITA
11-19	Petitioner/Developer
	Lee May, c/o Stanley Fine
	Date of Hearing/Closing12/22/10
Baltimore County Department of Permits and Developmen County Office Building – Room 111 111 W. Chesapeake Ave. Fowson, Md. 21204	nt Managements
Attention:	
This letter is to certify, under penalties or equired by law, was posted conspicuou	
2107 E. J	Joppa Road
The sign(s) were posted on	12/7/10 (Month, Day, Year)
	Sincerely,
	(Signature of sign Poster and date)
	Richard E. Hoffman
	(Printed Name)
See Attached	
Photograph	904 Dellwood Drive
	(Address)
	Fallston, Md. 21047
	(City, State, Zip Code)
	410-879-3122
	(Telephone Number)

## Certificate of Posting Photograph Attachment

Re:	2011-0123-SPHA	-
Petitio	ner/Developer:	
Lee	May, c/o Stanley Fine	
Date o	f Hearing/Closing: 12/22/10	



2107 E. Joppa Road

Posting Date: 12/7/10
-----------------------

(Signature and date of sign poster)

TO: PATUXENT PUBLISHING COMPANY

Thursday, November 4, 2010 Issue - Jeffersonian

Please forward billing to:

Rosenberg, Martin, Greeenberg, LLP 25 S. Charles Street, Ste. 2115 Baltimore. MD 21201 410-727-6600

### NOTICE OF ZONING HEARING

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County, will hold a public hearing in Towson, Maryland on the property identified herein as follows:

CASE NUMBER: 2011-0123-SPHA

2107 E. Joppa Road

S/east side of East Joppa Road, 850 +/- s/west of the centerline of Old Harford Road

9th Election District - 5th Councilmanic District

Legal Owners: McDonald's Corporation

Special Hearing to determine whether the 3 roof cap elements RCE's and the canopy over the drive-thru lane shown on the plat to accompany special hearing petition (drive-thru canopy) constitute architectural features of the proposed McDonald's restaurant or signs under the Baltimore County Zoning Regulations. If the zoning commissioner determines that the 3 RCE's constitute signs under the Baltimore County Regulations, an additional special hearing is requested to approve a roof sign (RCE #2ii). Variance to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft.(#1), to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft. in height (#2); to permit a directional sign of 9.71 ft. in height in lieu of the permitted 6 ft. in height (#3); to permit 5 wall mounted enterprise signs on building facades in lieu of the permitted 3 signs (#4 & 5); to permit a canopy type directional sign in lieu of the permitted wall mounted or free standing sign (#6); to permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy.

Hearing: Friday, November 19, 2010 at 9:00 a.m. in Room 104, Jefferson Building,

105 West Chesapeake Avenue, Towson 21204

WILLIAM J. WISEMAN III

ZONING COMMISSIONER FOR BALTIMORE COUNTY

NOTES: (1) HEARINGS ARE HANDICAPPED ACCESSIBLE; FOR SPECIAL ACCOMODATIONS, PLEASE CONTACT THE ZONING COMMISSIONER'S OFFICE AT 410-887-4386.

(2) FOR INFORMATION CONCERNING THE FILE AND/OR HEARING, CONTACT THE ZONING REVIEW OFFICE AT 410-887-3391.



JAMES T. SMITH, JR. County Executive

### NOTICE OF ZONING HEARING

October 18, 2010
TIMOTHY M. KOTROCO, Director
Department of Permits and
Development Management

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County, will hold a public hearing in Towson, Maryland on the property identified herein as follows:

CASE NUMBER: 2011-0123-SPHA

2107 E. Joppa Road S/east side of East Joppa Road, 850 +/- s/west of the centerline of Old Harford Road 9<sup>th</sup> Election District – 5<sup>th</sup> Councilmanic District Legal Owners: McDonald's Corporation

Special Hearing to determine whether the 3 roof cap elements RCE's and the canopy over the drive-thru lane shown on the plat to accompany special hearing petition (drive-thru canopy) constitute architectural features of the proposed McDonald's restaurant or signs under the Baltimore County Zoning Regulations. If the zoning commissioner determines that the 3 RCE's constitute signs under the Baltimore County Regulations, an additional special hearing is requested to approve a roof sign (RCE #2ii). Variance to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft.(#1), to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft. in height (#2); to permit a directional sign of 9.71 ft. in height in lieu of the permitted 6 ft. in height (#3); to permit 5 wall mounted enterprise signs on building facades in lieu of the permitted 3 signs (#4 & 5); to permit a canopy type directional sign in lieu of the permitted wall mounted or free standing sign (#6); to permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy.

Hearing: Friday, November 19, 2010 at 9:00 a.m. in Room 104, Jefferson Building, 105 West Chesapeake Avenue, Towson 21204

Timothy Kotroco

Director

TK:kl

C: Stanley Fine, 25 S. Charles St., Ste. 2115, Baltimore 21201 Lee May, Area Construction Manager, 6903 Rockledge Dr., Ste. 1100, Bethesda 20817

NOTES: (1) THE PETITIONER MUST HAVE THE ZONING NOTICE SIGN POSTED BY AN APPROVED POSTER ON THE PROPERTY BY THURSDAY, NOVEMBER 4, 2010.

(2) HEARINGS ARE HANDICAPPED ACCESSIBLE; FOR SPECIAL ACCOMMODATIONS PLEASE CALL THE ZONING COMMISSIONER'S OFFICE AT 410-887-4386.

(3) FOR INFORMATION CONCERNING THE FILE AND/OR HEARING, CONTACT THE ZONING REVIEW OFFICE AT 410-887-3391.

TO: PATUXENT PUBLISHING COMPANY

Tuesday, December 7, 2010 Issue - Jeffersonian

Please forward billing to:

Rosenberg, Martin, Greeenberg, LLP 25 S. Charles Street, Ste. 2115 Baltimore, MD 21201 410-727-6600

### NOTICE OF ZONING HEARING

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County, will hold a public hearing in Towson, Maryland on the property identified herein as follows:

CASE NUMBER: 2011-0123-SPHA

2107 E. Joppa Road

S/east side of East Joppa Road, 850 +/- s/west of the centerline of Old Harford Road

9<sup>th</sup> Election District – 5<sup>th</sup> Councilmanic District

Legal Owners: McDonald's Corporation

Special Hearing to determine whether the 3 roof cap elements RCE's and the canopy over the drive-thru lane shown on the plat to accompany special hearing petition (drive-thru canopy) constitute architectural features of the proposed McDonald's restaurant or signs under the Baltimore County Zoning Regulations. If the zoning commissioner determines that the 3 RCE's constitute signs under the Baltimore County Regulations, an additional special hearing is requested to approve a roof sign (RCE #2ii). Variance to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft.(#1), to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft. in height (#2); to permit a directional sign of 9.71 ft. in height in lieu of the permitted 6 ft. in height (#3); to permit 5 wall mounted enterprise signs on building facades in lieu of the permitted 3 signs (#4 & 5); to permit a canopy type directional sign in lieu of the permitted wall mounted or free standing sign (#6); to permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy.

Hearing: Wednesday, December 22, 2010 at 9:00 a.m. in Room 104, Jefferson Building, 105 West Chesapeake Avenue, Towson 21204

WILLIAM J. WISEMAN III

ZONING COMMISSIONER FOR BALTIMORE COUNTY

NOTES: (1) HEARINGS ARE HANDICAPPED ACCESSIBLE; FOR SPECIAL ACCOMODATIONS, PLEASE CONTACT THE ZONING COMMISSIONER'S OFFICE AT 410-887-4386.

(2) FOR INFORMATION CONCERNING THE FILE AND/OR HEARING, CONTACT



JAMES T. SMITH, JR. County Executive

November 29, 2010
TIMOTHY M. KOTROCO, Director
Department of Permits and
Development Management

### **NEW NOTICE OF ZONING HEARING**

The Zoning Commissioner of Baltimore County, by authority of the Zoning Act and Regulations of Baltimore County, will hold a public hearing in Towson, Maryland on the property identified herein as follows:

CASE NUMBER: 2011-0123-SPHA

2107 E. Joppa Road

S/east side of East Joppa Road, 850 +/- s/west of the centerline of Old Harford Road

9<sup>th</sup> Election District – 5<sup>th</sup> Councilmanic District

Legal Owners: McDonald's Corporation

Special Hearing to determine whether the 3 roof cap elements RCE's and the canopy over the drive-thru lane shown on the plat to accompany special hearing petition (drive-thru canopy) constitute architectural features of the proposed McDonald's restaurant or signs under the Baltimore County Zoning Regulations. If the zoning commissioner determines that the 3 RCE's constitute signs under the Baltimore County Regulations, an additional special hearing is requested to approve a roof sign (RCE #2ii). Variance to permit a free-standing enterprise sign having a face of 94 sq. ft. in lieu of the permitted 75 sq. ft.(#1), to permit a directional sign of 10.7 ft. in height in lieu of the permitted 6 ft. in height (#2); to permit a directional sign of 9.71 ft. in height in lieu of the permitted 6 ft. in height (#3); to permit 5 wall mounted enterprise signs on building facades in lieu of the permitted 3 signs (#4 & 5); to permit a canopy type directional sign in lieu of the permitted wall mounted or free standing sign (#6); to permit erection of the sign above the face of the canopy in lieu of its erection on the face of the canopy.

Hearing: Wednesday, December 22, 2010 at 9:00 a.m. in Room 104, Jefferson Building, 105 West Chesapeake Avenue, Towson 21204

Timothy Kotroco

Director

TK:kl

C: Stanley Fine, 25 S. Charles St., Ste. 2115, Baltimore 21201

Lee May, Area Construction Manager, 6903 Rockledge Dr., Ste. 1100, Bethesda 20817

NOTES: (1) THE PETITIONER MUST HAVE THE ZONING NOTICE SIGN POSTED BY AN APPROVED POSTER ON THE PROPERTY BY TUESDAY, DECEMBER 7, 2010.

- (2) HEARINGS ARE HANDICAPPED ACCESSIBLE; FOR SPECIAL ACCOMMODATIONS PLEASE CALL THE ZONING COMMISSIONER'S OFFICE AT 410-887-4386.
- (3) FOR INFORMATION CONCERNING THE FILE AND/OR HEARING, CONTACT THE ZONING REVIEW OFFICE AT 410-887-3391.

# DEPARTMENT OF PERMITS AND DEVELOPMENT MANAGEMENT

### **ZONING REVIEW**

# ADVERTISING REQUIREMENTS AND PROCEDURES FOR ZONING HEARINGS

The <u>Baltimore County Zoning Regulations</u> (BCZR) require that notice be given to the general public/neighboring property owners relative to property which is the subject of an upcoming zoning hearing. For those petitions which require a public hearing, this notice is accomplished by posting a sign on the property (responsibility of the petitioner) and placement of a notice in a newspaper of general circulation in the County, both at least fifteen (15) days before the hearing

Zoning Review will ensure that the legal requirements for advertising are satisfied. However, the petitioner is responsible for the costs associated with these requirements. The newspaper will bill the person listed below for the advertising. This advertising is due upon receipt and should be remitted directly to the newspaper.

OPINIONS MAY NOT BE ISSUED UNTIL ALL ADVERTISING COSTS ARE PAID.

For Newspaper Advertising:
Item Number or Case Number 2011 - 0123 - SPHA
Petitioner: McDavold's Corporation; attu: Lee May (301) 651-9998
Petitioner: McDonold's Corporation; athu: Lee May (301) 651-9998  Address or Location: 2107 East Joppa Rd.
PLEASE FORWARD ADVERTISING BILL TC
Name: ROSENBERG MARTIN GREENBERG UP
Address 25 S. CHARLES STREET: SUITE 2115
BAUTIMORE, MD 21201
Telephone Number: 410 - 727 - 6600



JAMES T. SMITH, JR. County Executive

TIMOTHY M. KOTROCO, Director Department of Permits and Development Management

December 15, 2010

McDonald's Corporation Lee May, Area Construction Manager P.O. Box 182571 Columbus, Ohio 43218

Dear Ms. May:

RE: Case # 20110123 2107 E. Joppa Rd

The above referenced petition was accepted for processing **ONLY** by the Bureau of Zoning Review, Department of Permits and Development Management (PDM) on September 30, 2010. This letter is not an approval, but only a **NOTIFICATION**.

The Zoning Advisory Committee (ZAC), which consists of representatives from several approval agencies, has reviewed the plans that were submitted with your petition. All comments submitted thus far from the members of the ZAC are attached. These comments are not intended to indicate the appropriateness of the zoning action requested, but to ensure that all parties (zoning commissioner, attorney, petitioner, etc.) are made aware of plans or problems with regard to the proposed improvements that may have a bearing on this case. All comments will be placed in the permanent case file.

If you need further information or have any questions, please do not hesitate to contact the commenting agency.

W.

W. Carl Richards, Jr.

Supervisor, Zoning Review

WCR:rjc

Enclosures

c: People's Counsel

Stanley Fine Rosenberg MartinGreenberg, LLP 25 S. Charles Street Baltimore, Md 21201



JAMES T. SMITH, JR. County Executive

TIMOTHY M. KOTROCO, Director
Department of Permits and
Development Management
November 10, 2010

Stanley Fine Rosenberg Martin Greenberg, LLP 25 S. Charles Street Ste 2115 Baltimore Maryland 21201

Dear Mr. Fine:

RE: 20110123SPHA, 2107 E. Joppa Rd

The above referenced petition was accepted for processing **ONLY** by the Bureau of Zoning Review, Department of Permits and Development Management (PDM) on September 30, 2010. This letter is not an approval, but only a **NOTIFICATION**.

The Zoning Advisory Committee (ZAC), which consists of representatives from several approval agencies, has reviewed the plans that were submitted with your petition. All comments submitted thus far from the members of the ZAC are attached. These comments are not intended to indicate the appropriateness of the zoning action requested, but to ensure that all parties (zoning commissioner, attorney, petitioner, etc.) are made aware of plans or problems with regard to the proposed improvements that may have a bearing on this case. All comments will be placed in the permanent case file.

If you need further information or have any questions, please do not hesitate to contact the commenting agency.

Very truly yours,

W. Carl Richards, Jr. Supervisor, Zoning Review

WCR:lnw

Enclosures

c: People's Counsel

Lee May Area Construction Manager 6903 Rockledge Dr Ste 1100 Bethesda MD 20817 McDonald's Corporation Lee May Area Construction Manager P.O. Box 182571 Columbus OH 43218-2571



Martin O'Malley, Governor Anthony G. Brown, Lt. Governor Beverley K. Swaim-Staley, Secretary Neil J. Pedersen, Administrator

MARYLAND DEPARTMENT OF TRANSPORTATION

Date: Oct. 19, 2010

Ms. Kristen Matthews
Baltimore County Office Of
Permits and Development Management
County Office Building, Room 109
Towson, Maryland 21204

RE: Baltimore County

Item No. 2011-0123-5PHA

2187E. JOPPA RD

McDONALD'S CORP. SPECIAL HEARING

VARIANCE -

Dear Ms. Matthews:

Thank you for the opportunity to review your referral request on the subject of the above captioned. We have determined that the subject property does not access a State roadway and is not affected by any State Highway Administration projects. Therefore, based upon available information this office has no objection to Baltimore County Zoning Advisory Committee approval of Item No. 2011-0123-SPHA.

Should you have any questions regarding this matter, please contact Michael Bailey at 410-545-5593 or 1-800-876-4742 extension 5593. Also, you may E-mail him at (mbailey@sha.state.md.us).

Very truly yours,

For Steven D. Foster, Chief Engineering Access Permits

Division

SDF/mb

### BALTIMORE COUNTY, MARYLAND

### INTER-OFFICE CORRESPONDENCE

TO:

Timothy M. Kotroco, Director

Department of Permits and Development Management

DATE: November 8, 2010

RECEIVED

NOV 1 0 2010

**ZONING COMMISSIONER** 

FROM:

Arnold F. 'Pat' Keller, III

Director, Office of Planning

SUBJECT:

2107 East Joppa Road

INFORMATION:

Item Number:

11-123

Petitioner:

2107 East Joppa Road

Zoning:

BL, BM and DR 5.5

Requested Action:

**Special Hearing** 

To determine whether the three Roof Cap Elements and the canopy over the drive-thru lane constitute architectural features of the proposed McDonald's restaurants or "signs" under the Baltimore County Zoning Regulations.

### SUMMARY OF RECOMMENDATIONS:

The Office of Planning has reviewed the petitioner's request and accompanying site plan and determines the proposed roof cap elements are a unique architectural feature of McDonalds restaurants. Many corporate businesses have a specific building design and template that incorporates many brandidentifying architectural elements ranging from shape, size and color. Corporate building design schemes help identify a company's brand without the use of signage. There are several franchise businesses along the Joppa Road corridor that can be identified simply based on building design features and building materials without the need of any signs. The Office of Planning believes that the building's roof caps are part of McDonalds building design and should not be considered as a sign or logo.

For further information concerning the matters stated here in, please contact Donnell Zeigler at 410-887-3480.

Prepared by:

**Division Chief:** 

AFK/LL: CM

### BALTIMORE COUNTY, MARYLAND

### INTEROFFICE CORRESPONDENCE

DATE: October 20, 2010

TO:

Timothy M. Kotroco, Director

Department of Permits &

Development Management

FROM:

Dennis A. Kerinedy, Supervisor

Bureau of Development Plans

Review

SUBJECT:

Zoning Advisory Committee Meeting

For October 25, 2010

Item Nos. 2011-123, 125, 127, 128,

129 and 130

The Bureau of Development Plans Review has reviewed the subject-zoning items, and we have no comments.

DAK:CEN:cab

cc: File

G:\DevPlanRev\ZAC -No Comments\ZAC-10252010 -NO COMMENTS.doc



Office of the Fire Marshal 700 East Joppa Road Towson, Maryland 21286-5500 410-887-4880

County Office Building, Room 111 Mail Stop #1105 111 West Chesapeake Avenue Towson, Maryland 21204 October 13, 2010

ATTENTION:

Kristen Mathews

ZAC Agenda 10/25/2010

Item Numbers:

2011-0123-SPHA

2011-125-A

2011-0127-A

2011-0128-A

2011-0129-A

2011-0130-A

2011-0131-A

2011-0132-SPH

The fire marshal's office has no comments at this time.

Lt. Jimmie D. Mezick Fire Marshal's Office 410-887-4880 MS-1102F

cc: File

RE: PETITION FOR SPECIAL HEARING AND VARIANCE 2107 E. Joppa Road; S/S East Joppa Road, 850' SW of c/line Old Harford Road 9<sup>th</sup> Election & 5<sup>th</sup> Councilmanic Districts Legal Owner(s): McDonald's Corporation Petitioner(s)

- **BEFORE THE**
- ZONING COMMISSIONER
- **FOR**
- **BALTIMORE COUNTY**
- 2011-123-SPHA

### ENTRY OF APPEARANCE

Pursuant to Baltimore County Charter § 524.1, please enter the appearance of People's Counsel for Baltimore County as an interested party in the above-captioned matter. Notice should be sent of any hearing dates or other proceedings in this matter and the passage of any preliminary or final Order. All parties should copy People's Counsel on all correspondence sent and all documentation filed in the case.

Peter Max Zimmerman

PETER MAX ZIMMERMAN People's Counsel for Baltimore County

RECEIVED

OCT 13 ZUIU

CAROLE S. DEMILIO Deputy People's Counsel Jefferson Building, Room 204 105 West Chesapeake Avenue Towson, MD 21204 (410) 887-2188

### CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on this 13th day of October, 2010, a copy of the foregoing Entry of Appearance was mailed to Lee May, 6903 Rockledge Drive, Suite 1100, Bethesda, Maryland 20817 and Stanley Fine, Esquire, 25 S. Charles Street, Suite 2115, Baltimore, MD 21201, Attorney for Petitioner(s).

PETER MAX ZIMMERMAN

Peter Max Zummerman

People's Counsel for Baltimore County

#### MEMORANDUM

DATE:

November 19, 2010

TO:

To The File

FROM:

Thomas H. Bostwick

**Deputy Zoning Commissioner** 

for Baltimore County

SUBJECT:

Case No. 2011-0123-SPHA - McDonald's Corporation

The above-referenced case was scheduled for a hearing on Friday, November 19, 2010 at 9:00 AM. A review of the case file and a telephone conversation with the Petitioner's representative confirmed that the required posting for the hearing was not done.

I did not open the hearing or take any testimony. The Petitioner is to contact Kristen Lewis to have the matter rescheduled in the normal course. This matter can be assigned to either Bill Wiseman or myself once the public hearing is rescheduled. The property shall be posted and re-advertised at the Petitioner's expense.

The case file is being returned to the Department of Permits and Development Management.

#### Attachment

c: Kristen Lewis, Baltimore County Zoning Review Office

From:

Patricia Zook

To: Date: Lewis, Kristen 11/19/2010 10:30 AM

Subject:

Case No. 2011-0123-SPHA - McDonald's Corporation

Attachments: IO-2011-0123-SPHA not posted.doc

Good morning -

Please see the attached memo. The required posting wasn't done.

Patti Zook **Baltimore County** Office of the Zoning Commissioner 105 West Chesapeake Avenue, Suite 103 Towson MD 21204

410-887-3868

pzook@baltimorecountymd.gov

## Patricia Zook - Case 2011-0123-SPHA on Friday, Nov. 19

From:

Patricia Zook

To:

Bostwick, Thomas; Wiley, Debra

Date:

11/12/2010 1:56 PM

Subject: Case 2011-0123-SPHA on Friday, Nov. 19

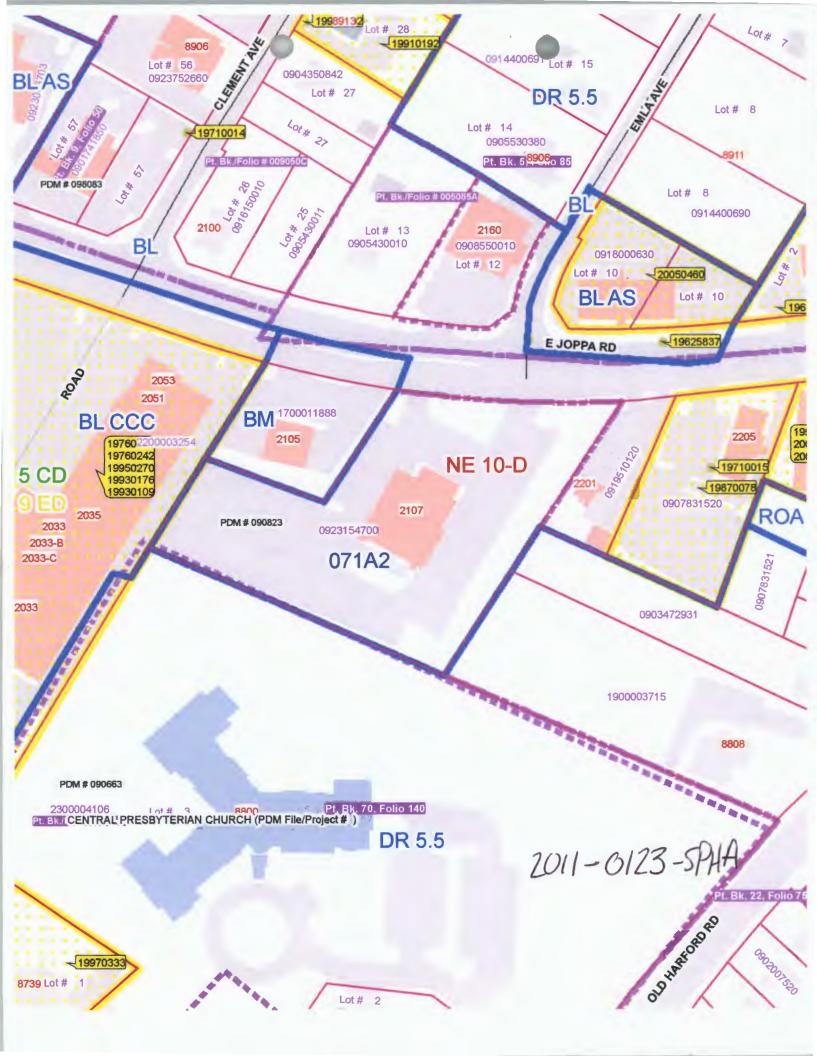
Hello -

The attorney for McDonald's has confirmed that the required posting 'fell through the cracks'. Therefore, no one from their office or McDonald's will be here on November 19.

Patti Zook **Baltimore County** Office of the Zoning Commissioner 105 West Chesapeake Avenue, Suite 103 Towson MD 21204

410-887-3868

pzook@baltimorecountymd.gov



## PLEASE PRINT CLEARLY

CASE	NAME			
CASE	NUMBER	2011-	0123-	SPHA
DATE	12-22	-10		

# PETITIONER'S SIGN-IN SHEET

NAME	ADDRESS	CITY, STATE, ZIP	E- MAIL
STANLEY FINE	25 S CHAS ST, SENTE 2115	BALTO, MD 2120#	spece weekengoouter. com
Caroline Hecker	25 S. Charles St., Ste. 2115	Baltimore, MD 21201	checkera rosenbergmartin.com
ROBERT GOLDHAD	419 N. CHARLOSS ST.	BALTIMORE RD 21201	RODER @ LDGARCH ITELD . COM
IWONA ZARSKA	222 SCHILLING CIRCUE, STE 101 6903 Rockledge Drive, Swite 1100	HUNT VALLEY 21031	izarska @ bldginc . com
Lee May	6903 Rockledge Drive, Swife 1100	Bethesda, MD 20817	Lee, May @ us, med. com
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#### BALTIMORE COUNTY ZONING HEARING OUTLINE

#### MCDONALD'S - 2107 E. JOPPA ROAD

#### December 22, 2010

#### **EXHIBITS**

- 1. Photo of Existing McDonald's
- 2. Plat to Accompany Petition for Special Hearing (Sheet SH-1)
- 3. Elevations
- 4. Photos of Reisterstown Road, York Road, and Dundalk Ave. McDonald's Restaurants
- 5. Plat to Accompany Petition for Special Hearing (Sheet SH-2)
- 6. Photos of Other Architectural Features
- 7. Robert Goldman Resume
- 8. Image of RCE Viewed Independently From Restaurant
- 9. Memorandum of Law
- 10. Plat to Accompany Zoning Petition:
  - a. Sheets V-1 and V-2, OR
  - b. Sheets V-1A and V-2A
- 11. Outline of Proffered Testimony



ALL-STATE LEGAL®

1 - Aerial view at 300 Yards



3- View East along Joppa Road (Front of Site)

2 - Aerial view at 150 Yards



4- View West along Joppa Road (Front of Site)





5- View Southeast from Jiffy Lube parking lot



7- View South from Ex. Eastern Entrance on Joppa Rd.



8- View South toward rear of property



9- View South toward rear of property



11- View East along Southside of Existing Building



10- View along West side of Existing Building



12- Ex. Menu and Order Board



13- View along East side of Ex. Building toward Joppa Rd.



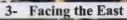
14- View South along East side of Ex. Building



1- Facing the North

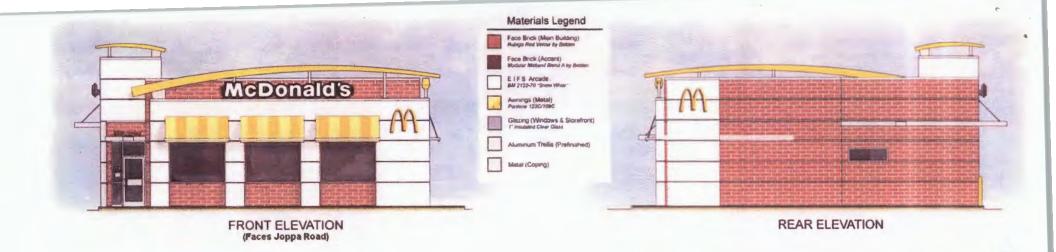


2- Facing the South





4- Facing the West





NON DRIVE-THRU SIDE ELEVATION

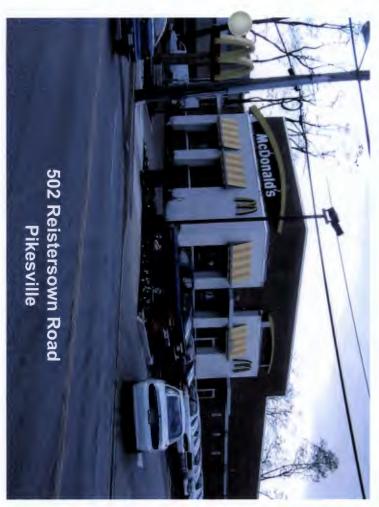




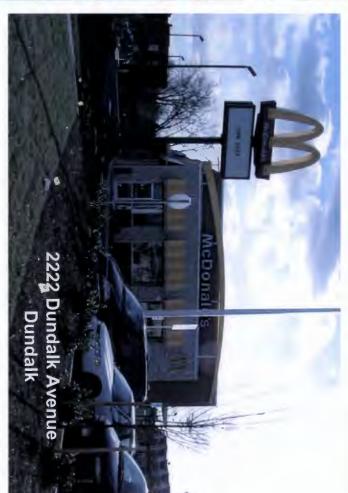


Artist rendering of building likeness. Actual building may vary.





































Robert Charles Goldman 215 Saint Dunstans Road Baltimore, Maryland 21212

#### Education

Bachelor of Architecture 1972 - University of Maryland, College Park

#### Licenses & Certifications

Member National Council of Architectural Registration Board - 1988 States of Registration:

Connecticut Maine Nevada North Carolina Delaware Maryland District of Columbia Massachusetts Ohio New Hampshire Florida Pennsylvania Rhode Island Georgia New Jersey Illinois New York

South Carolina Virginia

#### Professional Experience

#### 1981 - Present

President - The Chesapeake Design Group Architects, Incorporated. In charge of all aspects regarding the operations and management of the firm. Managed client contact, design issues, code interpretations, contract administration, etc. Managed the growth of the company from a small local architectural firm servicing only local clients, to a medium sized firm providing service to a large number of national corporations needing services throughout the country. Converted the internal operations based on traditional manual design and drafting techniques to a highly sophisticated computerized system.

#### 1976 - 1981

Partner - Chesapeake Design Group. One of the original founding partners, consolidating Robert Goldman and Associates with Roger K. Lewis and Associates.

#### 1974-1976

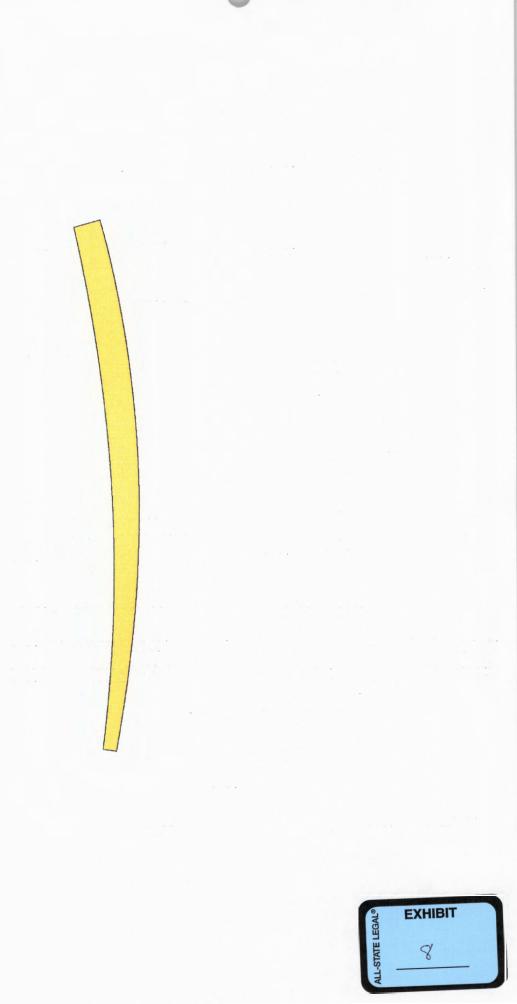
Owner - Robert Goldman and Associates. Primarily provided design services for numerous residential projects in Maryland.

#### 1972-1974

Employed - Robert Bell, RA Involved in design and construction of residential projects in Washington DC.

The Chesapeake Design Group, Architects 611 N. Eutaw Street Suite 300 Baltimore, MD 21201 Telephone 410.837.3622 Fax 410.837.3621





#### IN RE: PETITION FOR SPECIAL HEARING

S/east side of East Joppa Road, 850 feet s/west of c/line of Old Harford Road (2107 E. Joppa Road)

9<sup>th</sup> Election District 5<sup>th</sup> Council District

McDonald's Corporation, *Petitioner* 

BEFORE THE

\* ZONING COMMISSIONER

\* OF

BALTIMORE COUNTY

\* Case No. 2011-0123-SPHA

### MEMORANDUM OF LAW IN SUPPORT OF PETITION FOR SPECIAL HEARING

This case involves the classification of Roof Cap Elements ("RCEs") on a new McDonald's restaurant under the Baltimore County Zoning Regulations ("BCZR"). McDonald's Corporation ("McDonald's" or "Petitioner"), by its undersigned counsel, hereby submits this Memorandum of Law in support of its Petition for Special Hearing regarding the RCEs to be located on the new restaurant at 2107 E. Joppa Road (the "Property"). As set forth in more detail below, the RCEs are architectural features of the building and are not "signs" within the meaning of the BCZR.

#### **FACTUAL BACKGROUND**

McDonald's owns the real property known as 2107 E. Joppa Road, a 75,794 sq. ft. (1.74 acres) parcel located in the B.L. Zoning District. The Property is improved with an existing, 4,864-sq. ft. restaurant, which McDonald's proposes to demolish and replace with a new restaurant in approximately the same location. The new restaurant will be 4,384 sq. ft. and will provide 71 parking spaces.

The proposed new McDonald's restaurant will conform to McDonald's current design standards for new restaurants, which incorporate modern features including a more neutral color palette and a more contemporary look. The new design replaces the traditional mansard roof and the "plastic" appearance of older McDonald's restaurants, and incorporates many "green" building features, including a high-efficiency HVAC system, a thermoplastic polyolefin roof,



#### BALTIMORE COUNTY ZONING HEARING OUTLINE

#### MCDONALD'S - 2107 E. JOPPA ROAD

#### December 22, 2010

#### INTRODUCTION

- McDonald's proposes to demolish and rebuild the existing McDonald's restaurant located at 2107 E. Joppa Road.
- The proposed new restaurant will incorporate McDonald's new design standards and will be similar to the restaurants that were recently built at 502 Reisterstown Road and 2116 York Road and approved for 2222 Dundalk Avenue and 6650 Security Boulevard.
- The new restaurant will include McDonald's standard signage package, which requires certain variances to the Baltimore County Zoning Regulations.
- When we filed our Petition for Variance, however, the Zoning Office advised us that it was necessary for the Zoning Commissioner to confirm that the Roof Cap Elements (RCEs) are not "signs" within the meaning of the BCZR.
- Accordingly, we have filed this Petition for Special Hearing to confirm that the RCEs constitute architectural features of the building and not "signs."
  - The outcome of this Special Hearing will determine the variances that are necessary for the standard signage package.

#### LEE MAY – TESTIMONY

Name:

Lee May

Address:

Employer, employer's address:

McDonald's Corporation

6903 Rockledge Drive, Ste. 1100

Bethesda, MD 20817

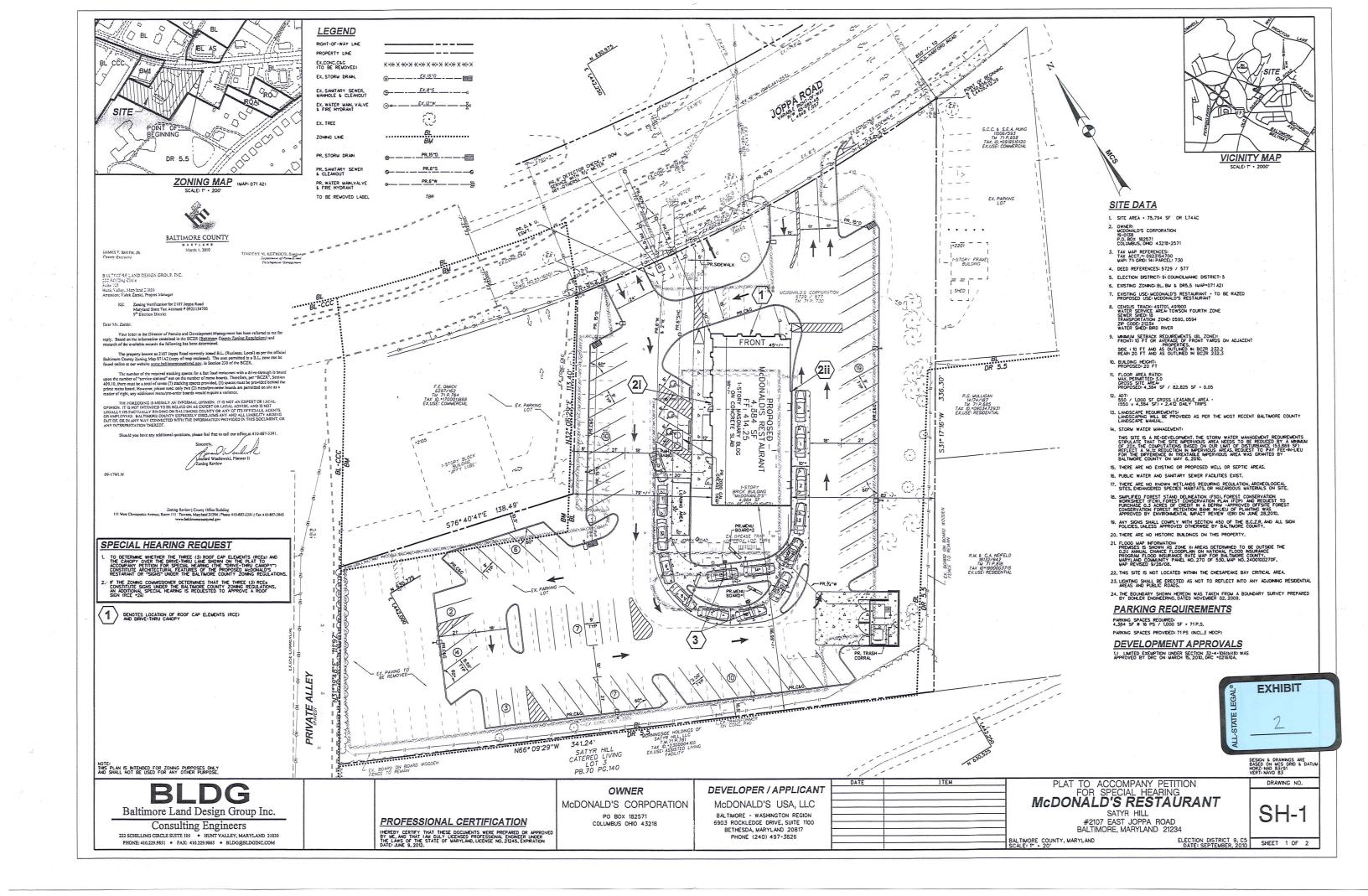
Your job title and responsibilities at McDonalds:

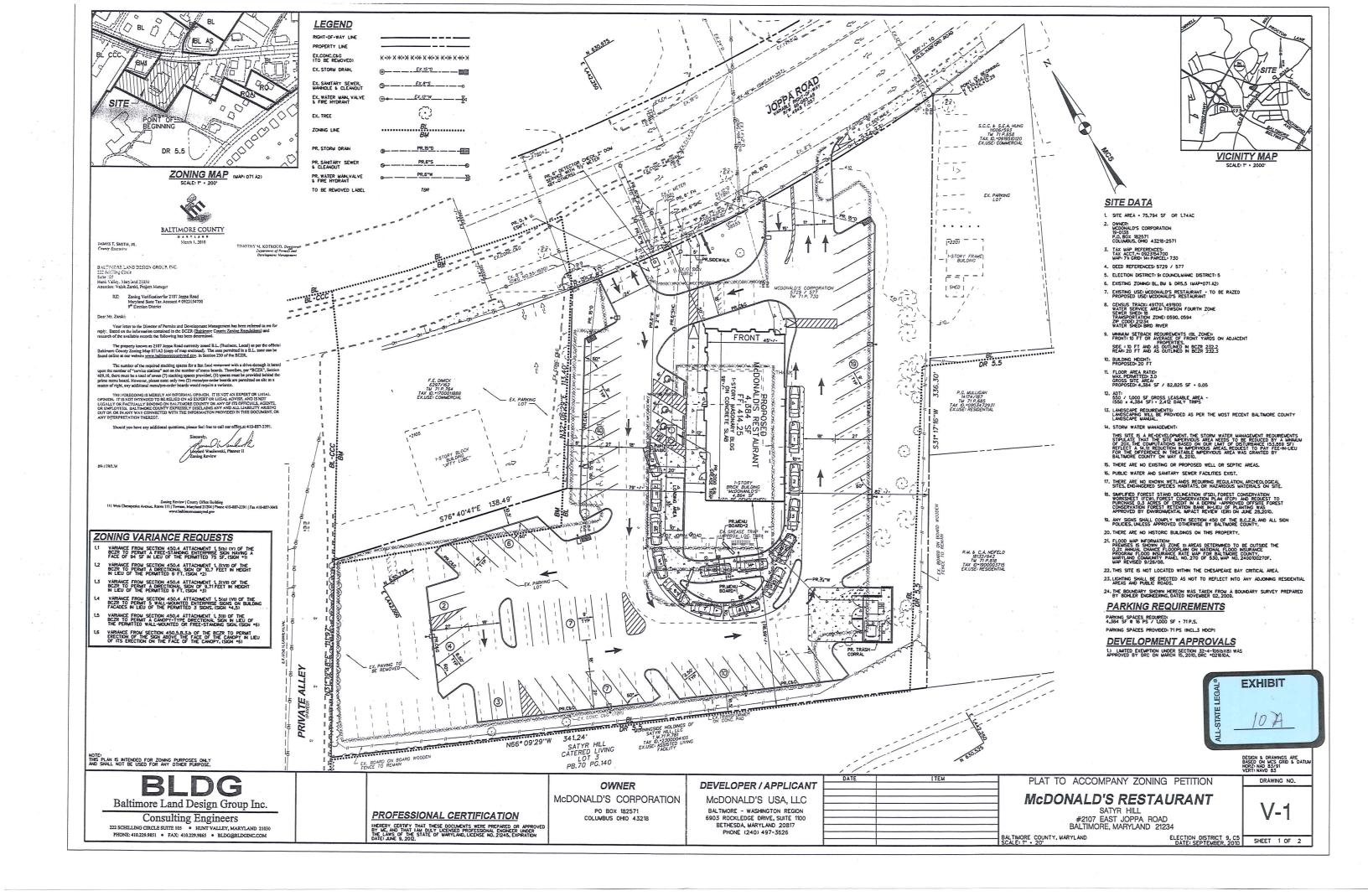
Area Construction Manager

Are you familiar with the petition before the Zoning Commissioner? Yes

What is the location that is the subject of the petition? 2107 E. Joppa Road









#### SIGNAGE DATA

L ENTERPRISE SIGN ON THE BUILDING FACADES

1. AREA / FACE OF THE ENTERPRISE SIGNS ON THE SINGLE FACADE:

A. FRONT FACADE (LENGTH + 45.0°)
MAXIMUM AREA / FACE ALLOWED: 2 ± 45.0 • 90 SF
AREA / FACE PROPOSED:
SIGN +5 • 41.2506 SF
SIGN +4 • 14.0000 SF
TOTAL • 55.2506 SF < 90.0 SF

B. NON-DRIVE-THRU FACADE (LENGTH \* 98.0°)
MAXEMUM AREA / FACE ALLOWED: 2 \* 98.0 \* 195.0 SF
AREA / FACE PROPOSED:
SIGN 44 \* 14.0000 SF
TOTA: 4.0000 SF

C. DRIVE-THRU FACIDE (LENGTH + 98.00")
MACHAN AREA / FACE ALLOWED: 2 = 98.00 - 195.00 SF
MACHAN AREA / FACE ALLOWED: 2 = 98.00 - 195.00 SF
SIGN 15 - 14.250 SF
SIGN 4 - 14.0000 SF
TOTAL 55.250 SF < 96.00 SF

2. NUMBER OF ENTERPRISE SIGNS:

A. NUMBER OF SIGNS PERMITTED:

THREE (3) ON PREMISES, NO MORE THAN TWO ON EACH FACADE.

B. NUMBER OF ENTERPRISE SIGNS PROPOSED: SIGNS ON FRONT FACADE: 2 (SIGNS \*4 & \*5) SIGN ON NON-DRIVE-THRU FACADE: 1 (SIGN =4) SIGNS ON DRIVE-THRU FACADE: 2 (SIGNS 44 & 45) TOTAL NUMBER OF PROPOSED ENTERPRISE SIGNS: 5

IL ENTERPRISE FREESTANDING SIGN: (SIGN =1) 1 MAX. AREA / FACE ALLOWED: 75 SF

2. MAX. AREA / FACE PROPOSED: 93.8890 SF

3. AREA / FACE OF EXISTING SIGN TO BE REMOVED: 140 SF ./-

4. MAX. HEIGHT ALLOWED: 25 SF

5. MAX. HEIGHT PROPOSED: 25 SF

5. MAY NUMBER / PREMISES ALLOWED: 1 PER FRONTAGE

7 NUMBER OF PROPOSED SIGNS: ( PER PREMISE

III. DIRECTIONAL SIGNS ON THE BUILDING FACADES

1. MAX. AREA / FACE ALLOWED - 8 SF / SIGN

2. AREA / FACE PROPOSED: SIGN \*6 \* 2.60 SF < 8 SF ALLOWED

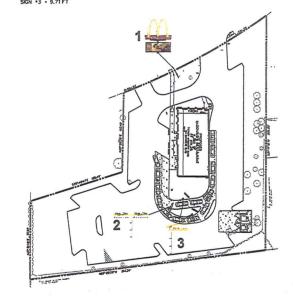
STRUCTURAL TYPE ALLOWED: WALL-MOUNTED AND FREESTANDING STRUCTURAL TYPE PROPOSED: SIGN \*6 - CANOPY

IV. DIRECTIONAL FREESTANDING SIGNS

1. WAX. AREA / FACE ALLOWED: B SF / SIGN

2. AREA / FACE PROPOSED: SIGN \*2 \* 6.8950 SF < 8 SF ALLOWED SIGN \*3 \* 3.8000 SF < 8 SF ALLOWED

STRUCTURAL TYPE ALLOWED: WALL-MOUNTED AND FREESTANDING STRUCTURAL TYPE PROPOSED: FREESTANDING (SIGNS \*2, 3)



Baltimore Land Design Group Inc.

Consulting Engineers

222 SCHILLING CIRCLE SUITE 105 HUNT VALLEY, MARYLAND 21030 PHONE: 410.229.9851 • FAX: 410.229.9865 • BLDG@BLDGINC.COM

PROFESSIONAL CERTIFICATION IHEREBY CERTIFY THAT THESE DOCUMENTS WERE PREPARED OR APPROV BY ME, AND THAT I AM DULY LICENSED PROFESSIONAL ENGINEER UNDER THE LAWS OF THE STATE OF MARYLAND, LICENSE NO. 21245, EXPIRATION DATE: JUNE 9, 2012.

#### OWNER

McDONALD'S CORPORATION PO BOX 182571

COLUMBUS OHIO 43218

#### **DEVELOPER / APPLICANT** McDONALD'S USA, LLC

BALTIMORE - WASHINGTON REGION 6903 ROCKLEDGE DRIVE, SUITE 1100 BETHESDA, MARYLAND 20817 PHONE (240) 497-3626

PLAT TO ACCOMPANY ZONING PETITION

## McDONALD'S RESTAURANT

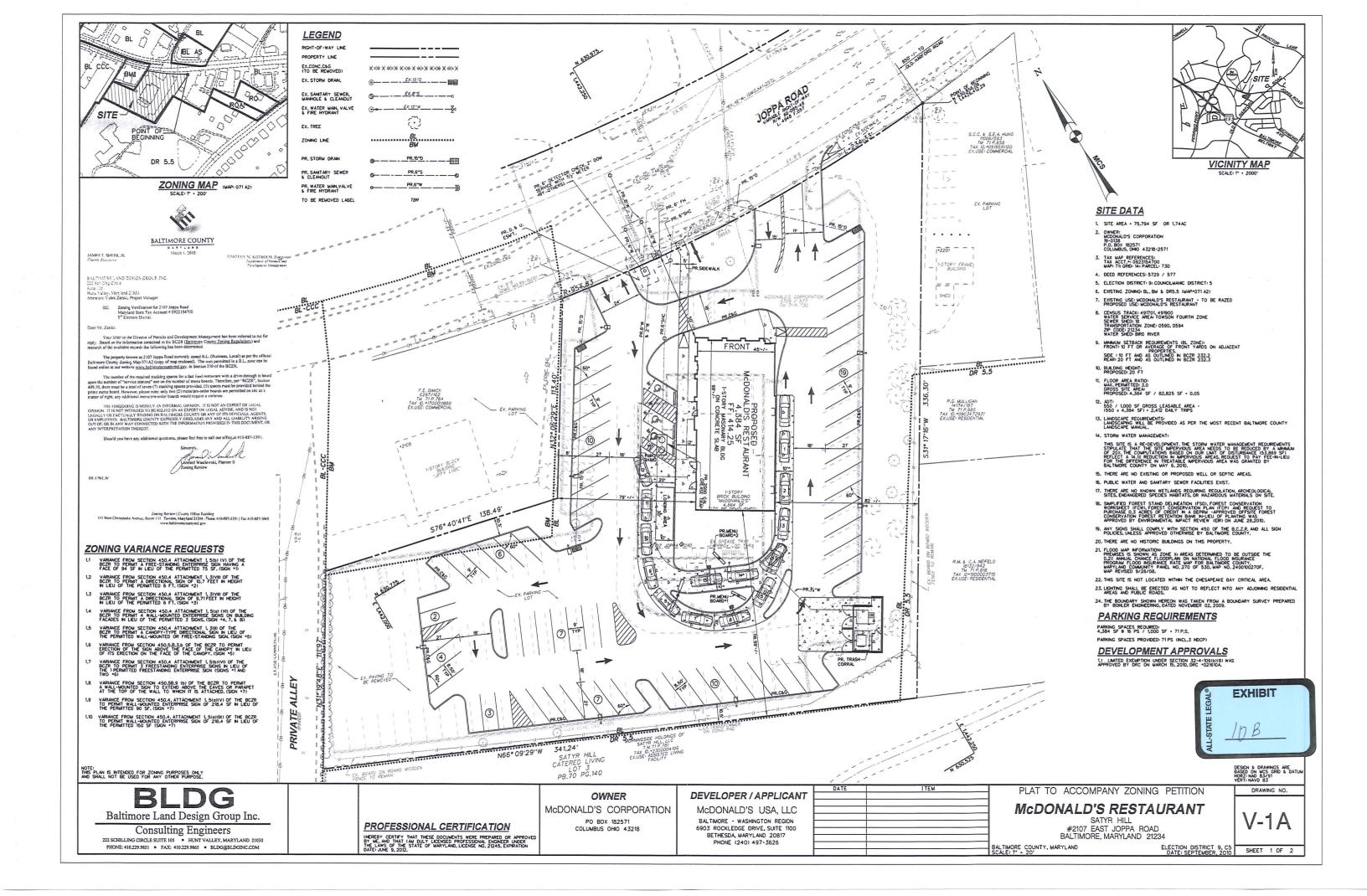
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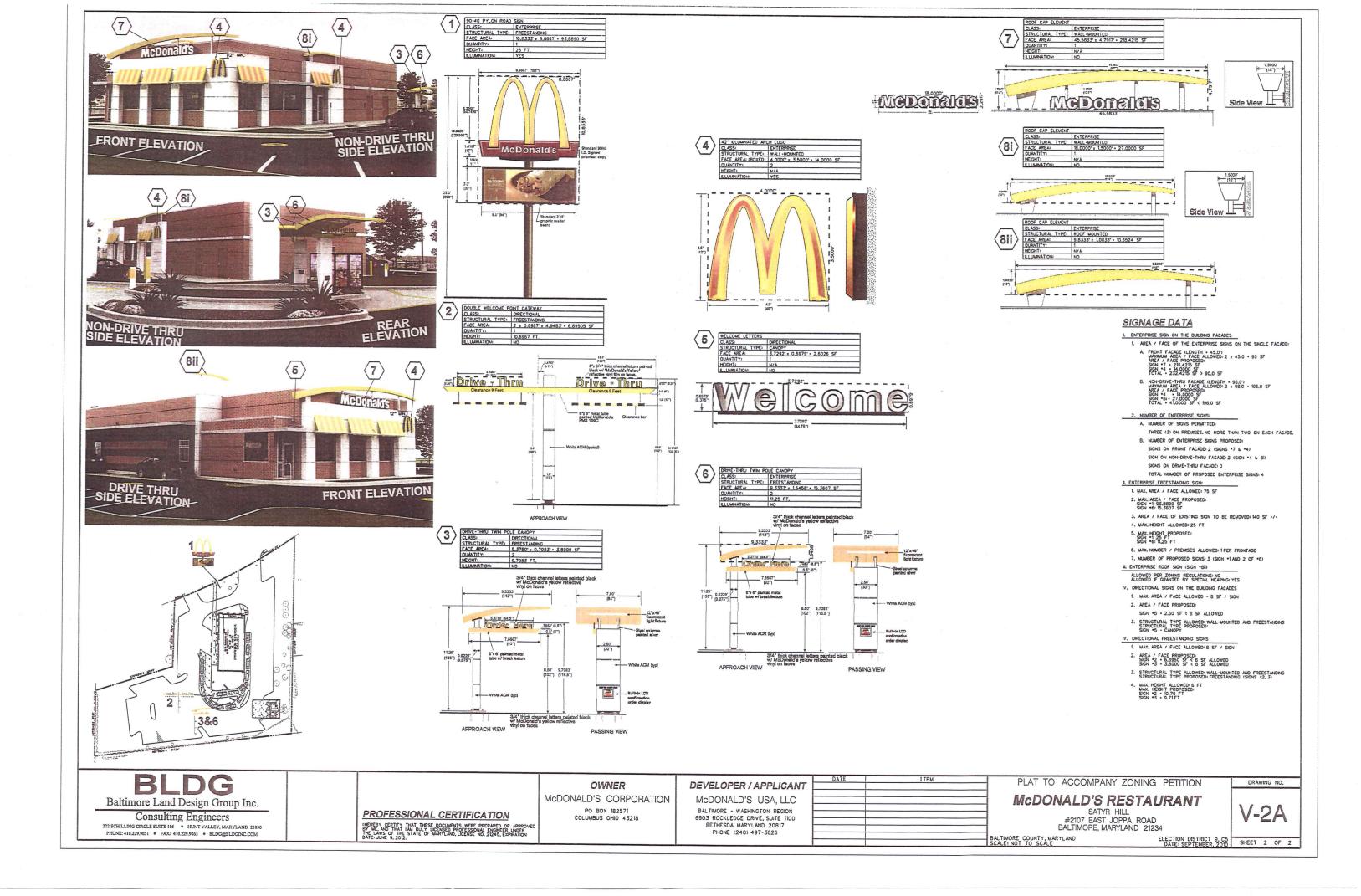
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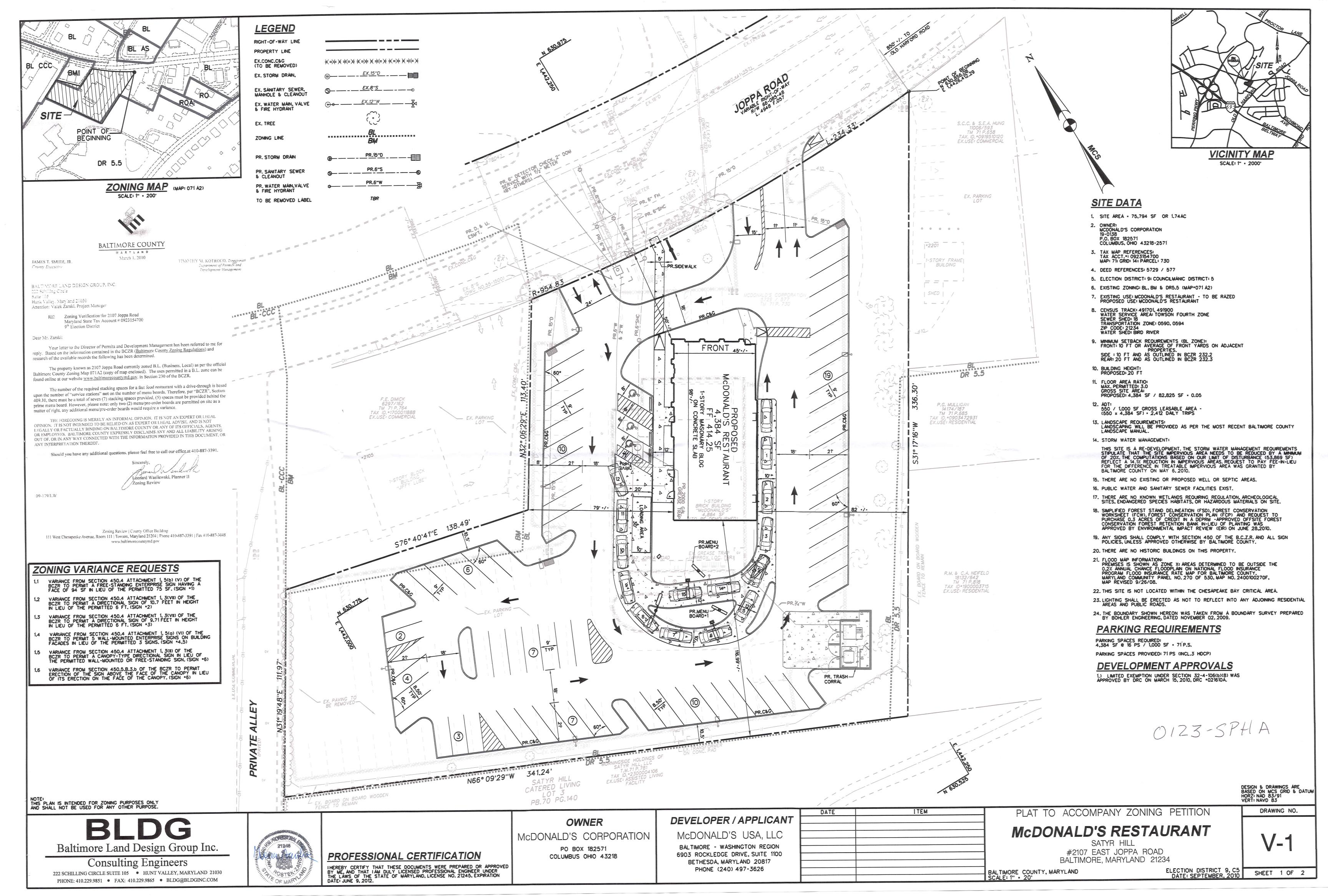
ELECTION DISTRICT 9, C5
DATE: SEPTEMBER, 2010 SHEET 2 OF 2

DRAWING NO.

V-2



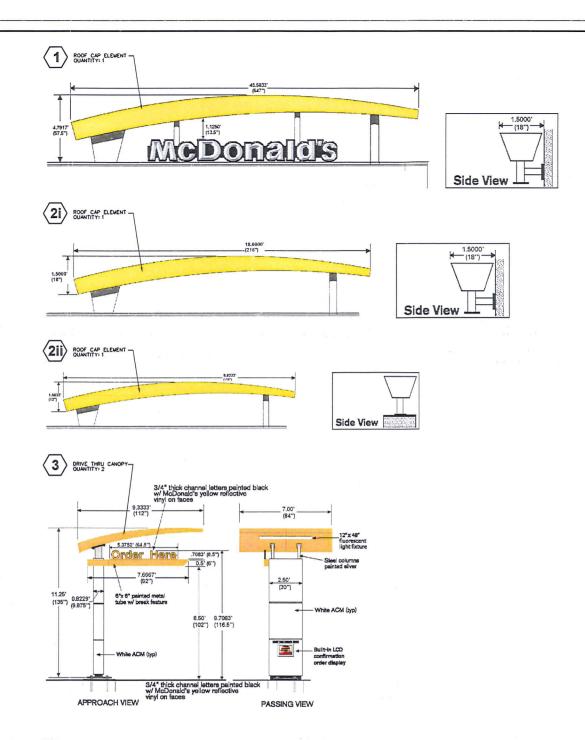














**BLDG** 

Baltimore Land Design Group Inc.

Consulting Engineers
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PHONE: 410.229,9851 • FAX: 410.229,9865 • BLDG@BLDGINC.COM

**PROFESSIONAL CERTIFICATION** 

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**DEVELOPER / APPLICANT** 

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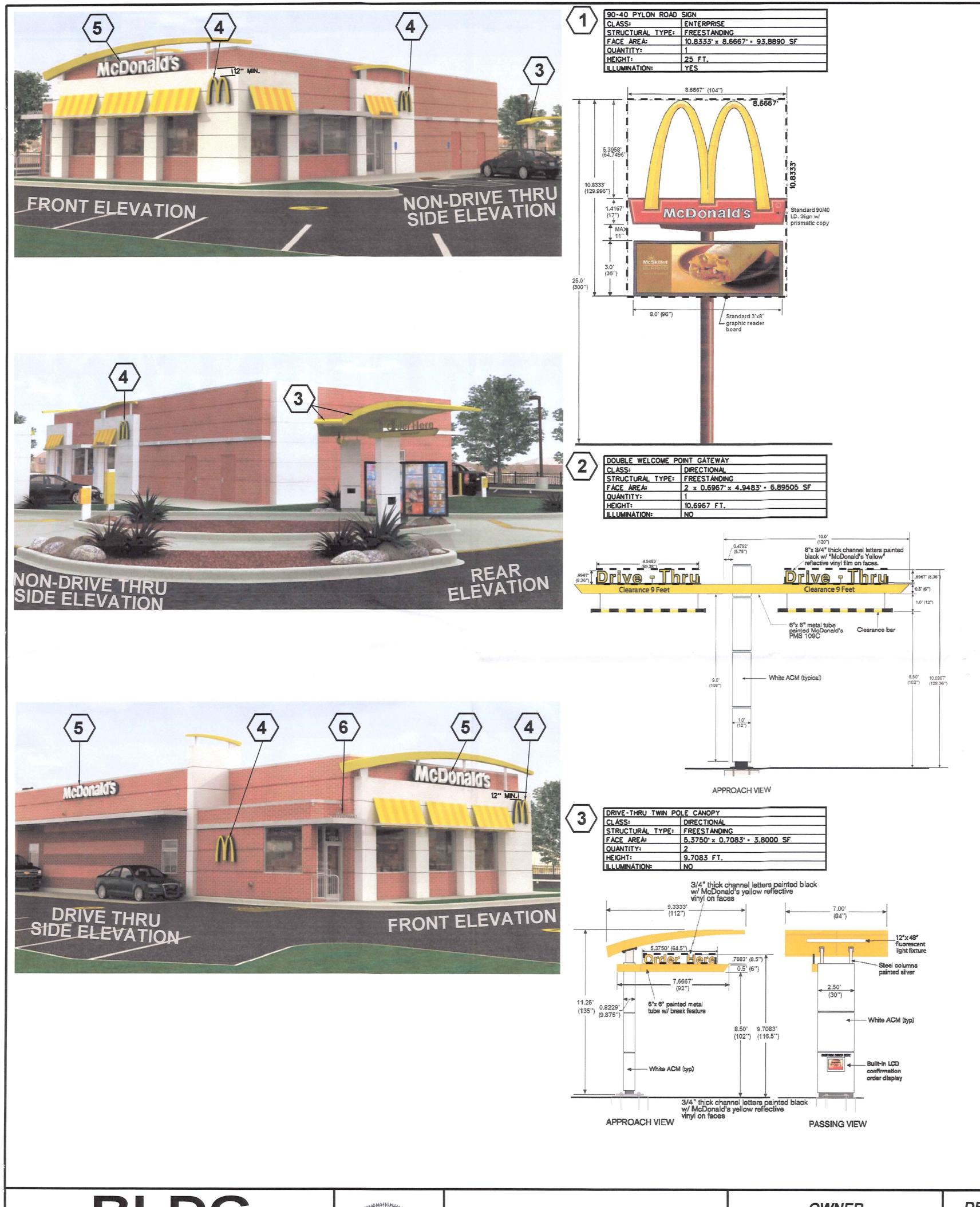
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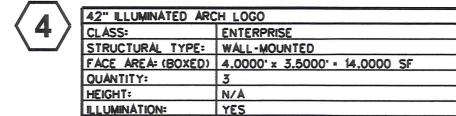
PLAT TO ACCOMPANY PETITION FOR SPECIAL HEARING MCDONALD'S RESTAURANT

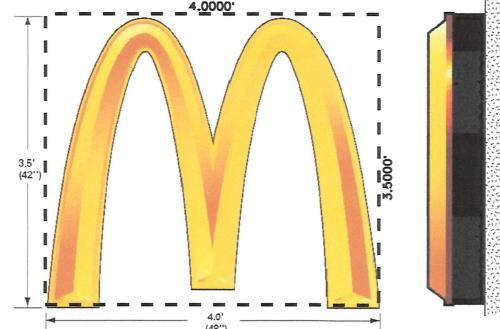
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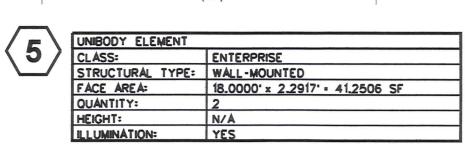
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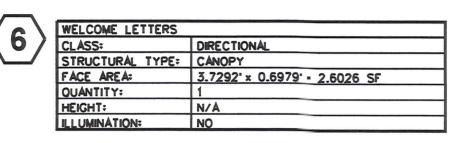


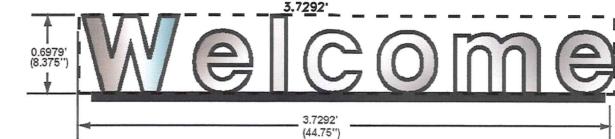












## SIGNAGE DATA

## I. ENTERPRISE SIGN ON THE BUILDING FACADES

- 1. AREA / FACE OF THE ENTERPRISE SIGNS ON THE SINGLE FACADE:
- A. FRONT FACADE (LENGTH = 45.0')
  MAXIMUM AREA / FACE ALLOWED: 2 x 45.0 = 90 SF
  AREA / FACE PROPOSED:
  SIGN =5 = 41.2506 SF
  SIGN =4 = 14.0000 SF
  TOTAL = 55.2506 SF < 90.0 SF
  - B. NON-DRIVE-THRU FACADE (LENGTH = 98.0')

    MAXIMUM AREA / FACE ALLOWED: 2 × 98.0 = 196.0 SF

    AREA / FACE PROPOSED:

    SIGN =4 = 14.0000 SF

    TOTAL = 14.0000 SF < 196.0 SF
  - C. DRIVE-THRU FACADE (LENGTH = 98.00°)

    MAXIMUM AREA / FACE ALLOWED: 2 × 98.00 = 196.00 SF

    AREA / FACE PROPOSED:

    SIGN =5 = 41.2506 SF

    SIGN =4 = 14.0000 SF

    TOTAL = 55.2506 SF < 196.00 SF
- 2. NUMBER OF ENTERPRISE SIGNS:
- A. NUMBER OF SIGNS PERMITTED:
- THREE (3) ON PREMISES. NO MORE THAN TWO ON EACH FACADE.
- B. NUMBER OF ENTERPRISE SIGNS PROPOSED: SIGNS ON FRONT FACADE: 2 (SIGNS =4 & =5) SIGN ON NON-DRIVE-THRU FACADE: 1 (SIGN =4) SIGNS ON DRIVE-THRU FACADE: 2 (SIGNS =4 & =5) TOTAL NUMBER OF PROPOSED ENTERPRISE SIGNS: 5

## II. ENTERPRISE FREESTANDING SIGN: (SIGN =1)

- 1. MAX. AREA / FACE ALLOWED: 75 SF
- 2. MAX. AREA / FACE PROPOSED: 93.8890 SF
- 3. AREA / FACE OF EXISTING SIGN TO BE REMOVED: 140 SF -/-
- 4. MAX. HEIGHT ALLOWED: 25 SF
- 5. MAX. HEIGHT PROPOSED: 25 SF
- 6. MAX. NUMBER / PREMISES ALLOWED: 1 PER FRONTAGE
- 7. NUMBER OF PROPOSED SIGNS: 1 PER PREMISE

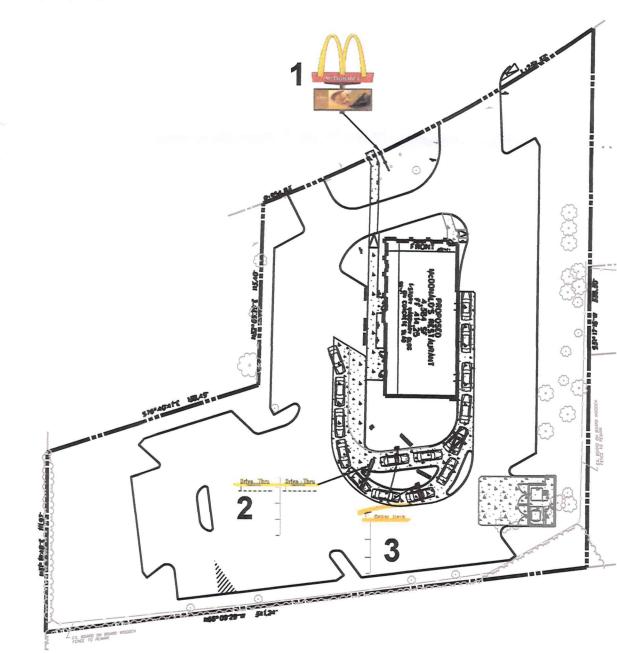
### III. DIRECTIONAL SIGNS ON THE BUILDING FACADES 1. MAX. AREA / FACE ALLOWED - 8 SF / SIGN

- 2. AREA / FACE PROPOSED: SIGN =6 = 2.60 SF < 8 SF ALLOWED
- 3. STRUCTURAL TYPE ALLOWED: WALL-MOUNTED AND FREESTANDING STRUCTURAL TYPE PROPOSED: SIGN =6 CANOPY

## IV. DIRECTIONAL FREESTANDING SIGNS

1. MAX. AREA / FACE ALLOWED: 8 SF / SIGN

- 3. STRUCTURAL TYPE ALLOWED: WALL-MOUNTED AND FREESTANDING STRUCTURAL TYPE PROPOSED: FREESTANDING (SIGNS \*2, 3)
- 4. MAX. HEIGHT ALLOWED: 6 FT MAX. HEIGHT PROPOSED: SIGN #2 = 10.70 FT SIGN #3 = 9.71 FT



BLDG Baltimore Land Design Group Inc.

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**PROFESSIONAL CERTIFICATION** I HEREBY CERTIFY THAT THESE DOCUMENTS WERE PREPARED OR APPROVED BY ME, AND THAT I AM DULY LICENSED PROFESSIONAL ENGINEER UNDER THE LAWS OF THE STATE OF MARYLAND, LICENSE NO. 21245, EXPIRATION DATE: JUNE 9, 2012.

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DATE

PLAT TO ACCOMPANY ZONING PETITION

# McDONALD'S RESTAURANT

BALTIMORE COUNTY, MARYLAND SCALE: NOT TO SCALE

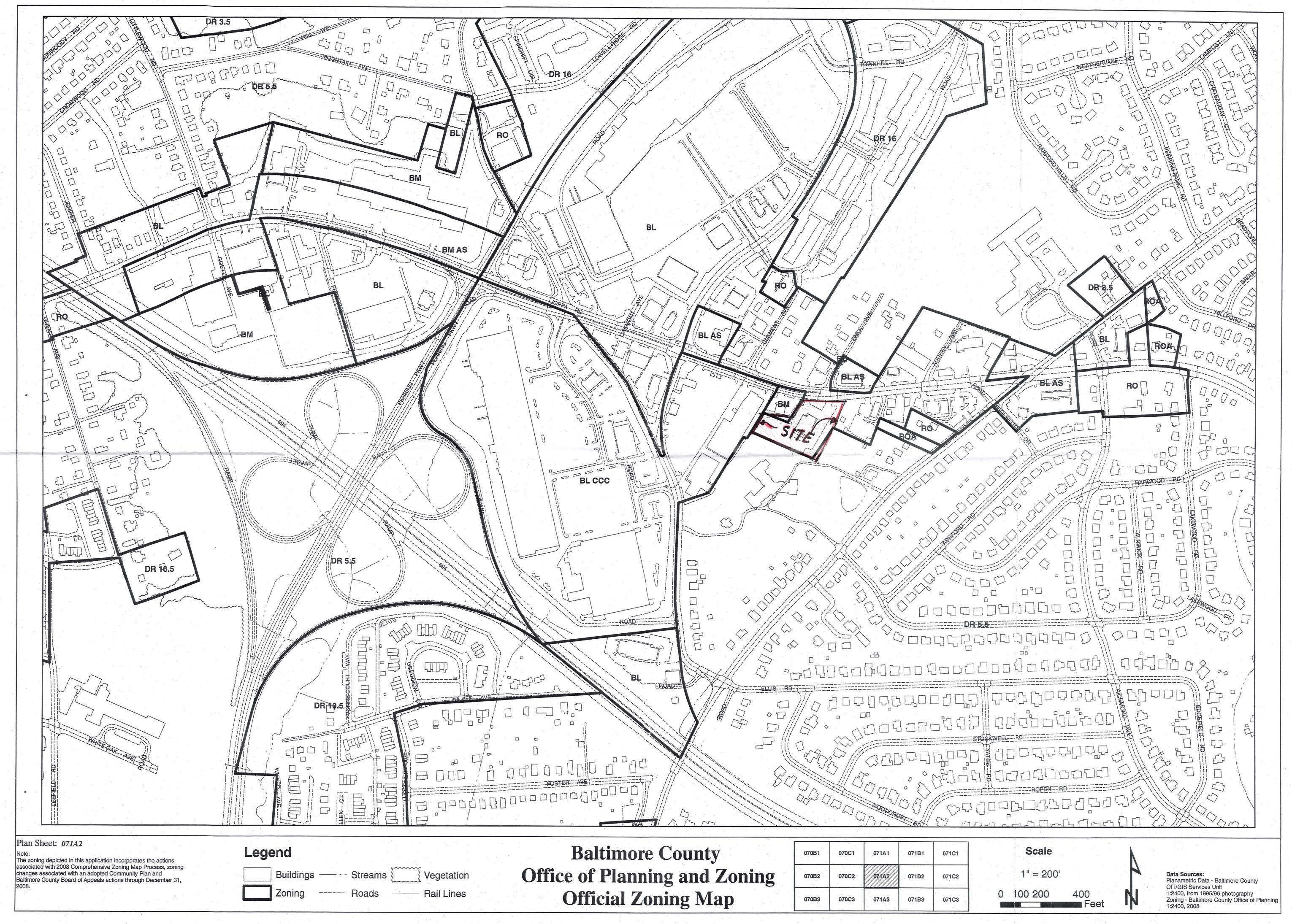
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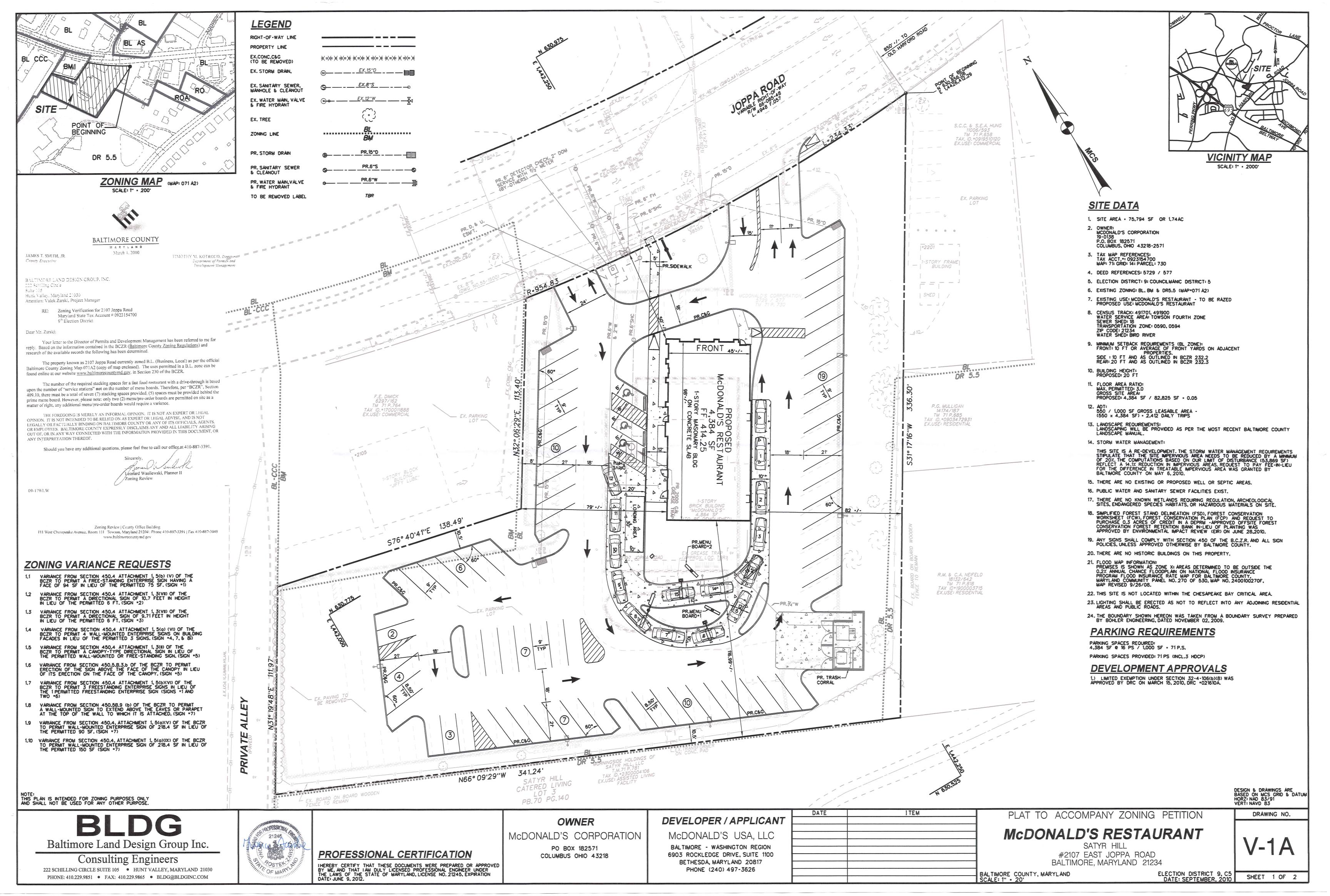
BALTIMORE, MARYLAND 21234

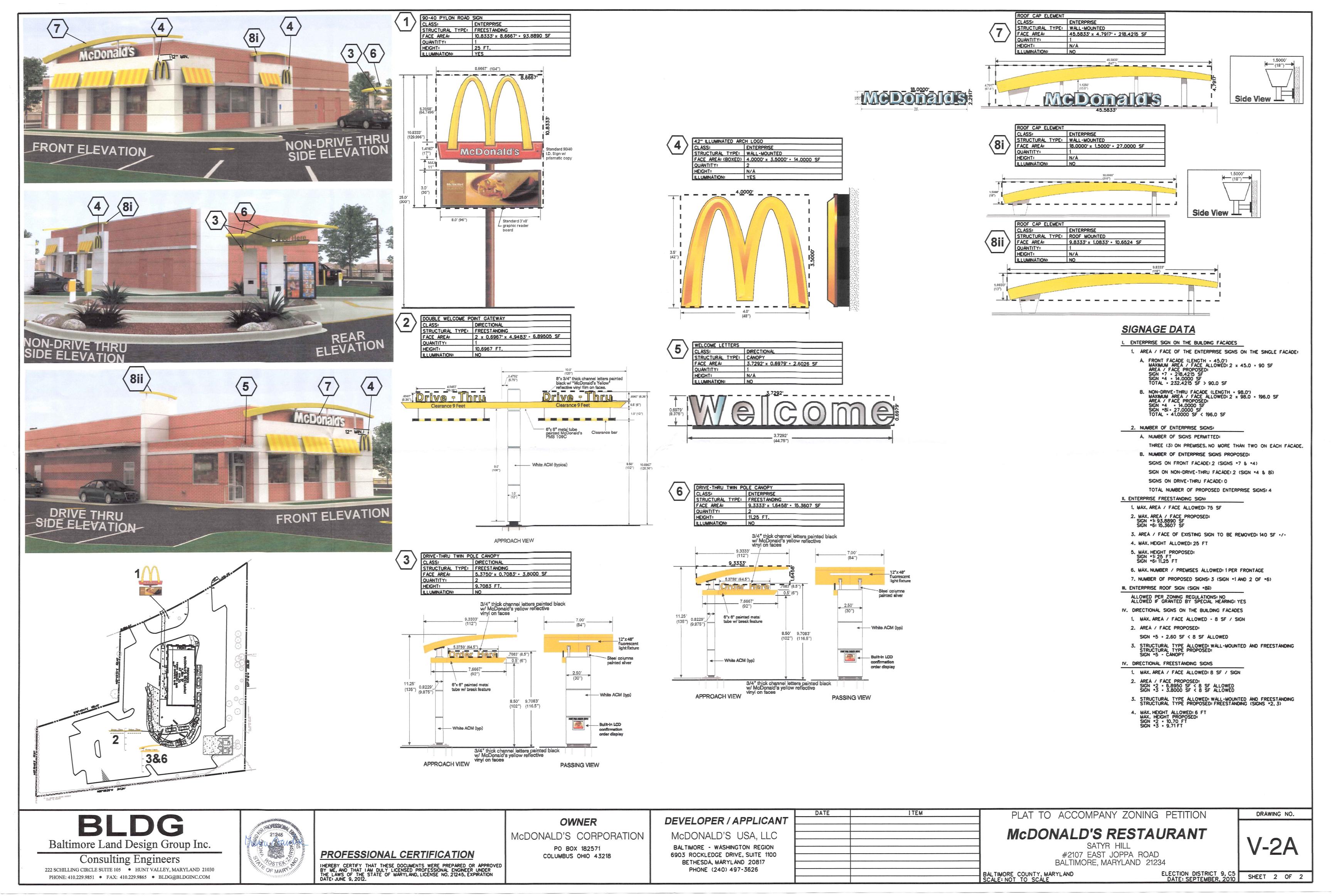
V-2

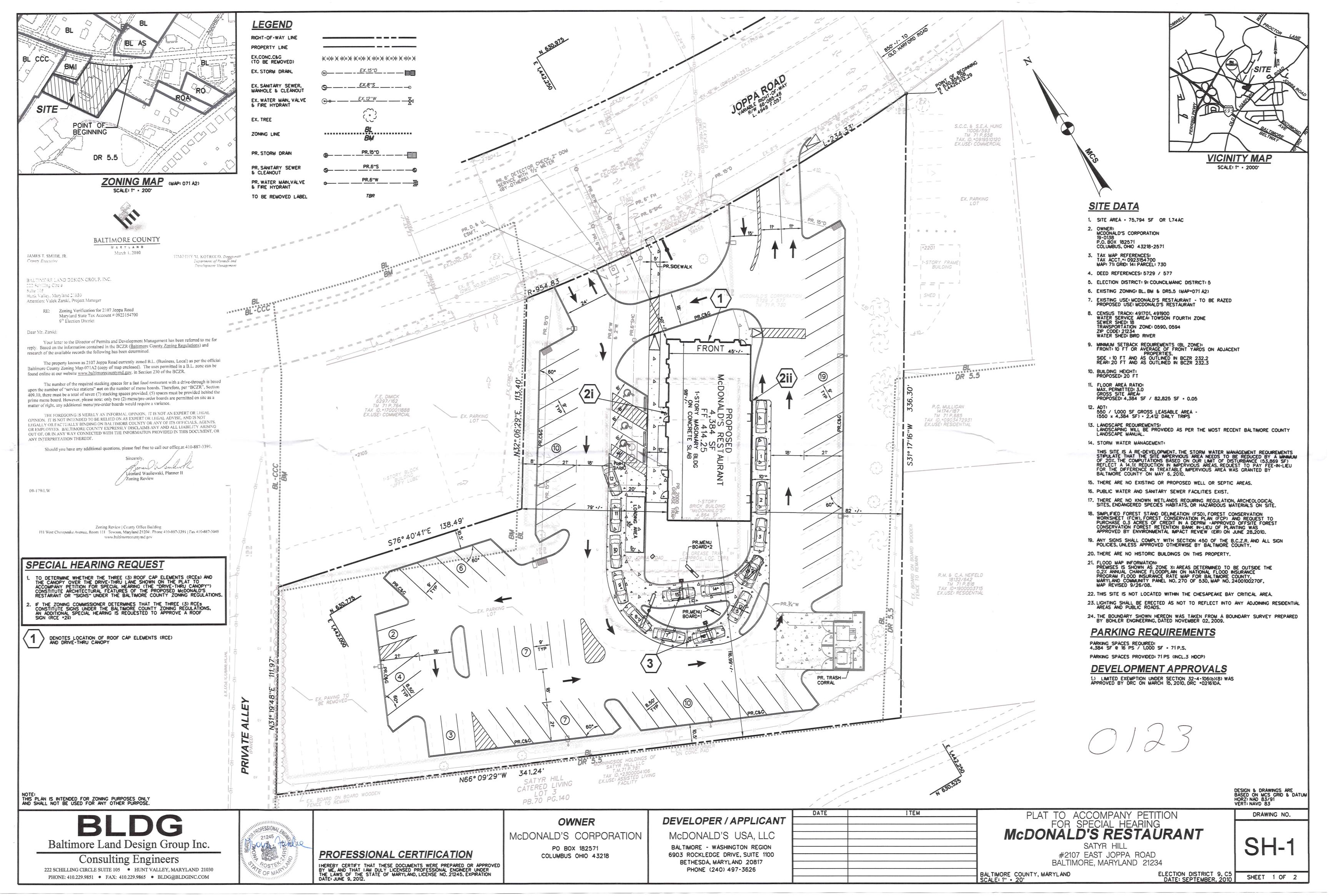
DRAWING NO.

ELECTION DISTRICT 9, C5
DATE: SEPTEMBER, 2010
SHEET 2 OF 2





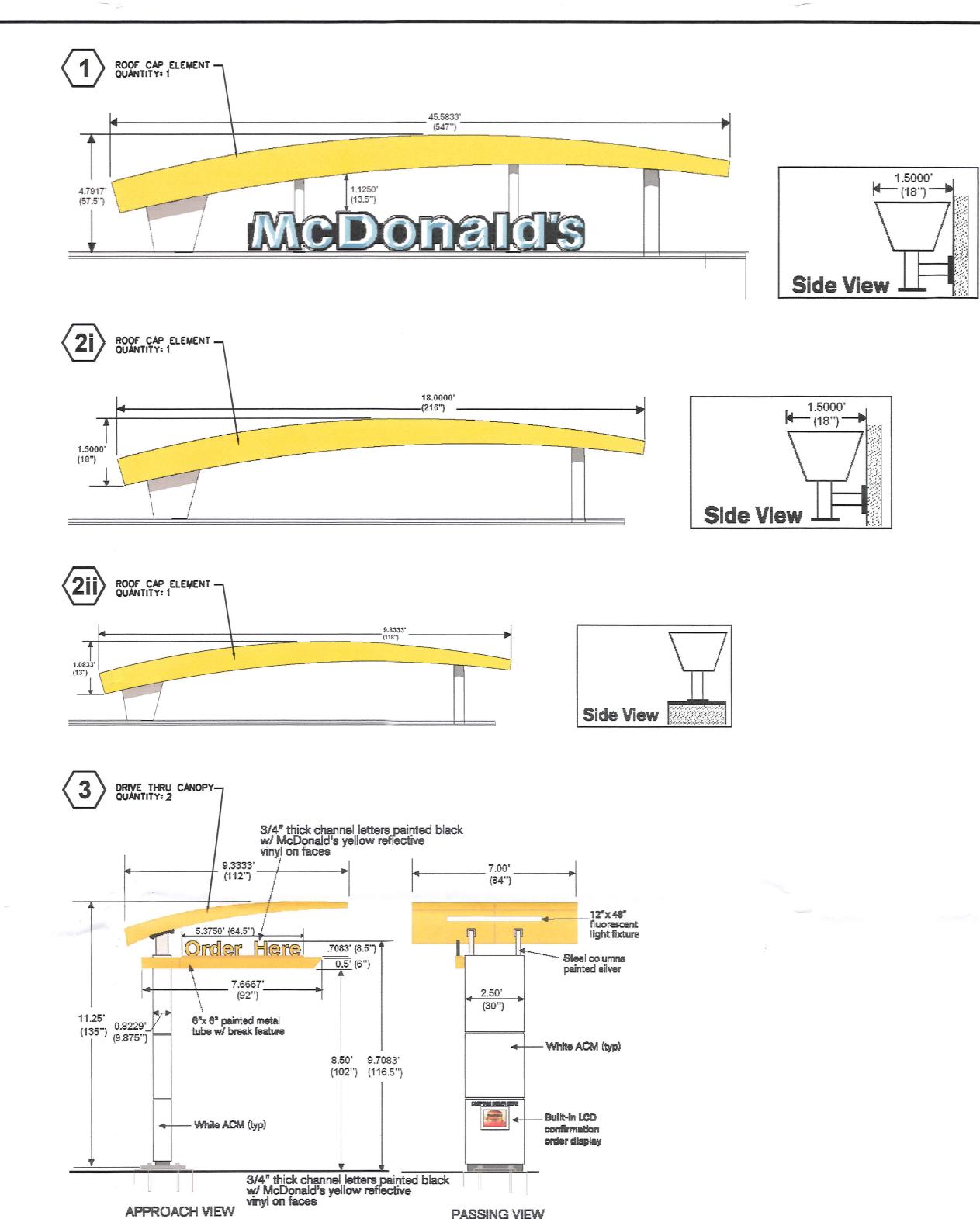












PASSING VIEW



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PLAT TO ACCOMPANY PETITION FOR SPECIAL HEARING McDONALD'S RESTAURANT

SATYR HILL #2107 EAST JOPPA ROAD BALTIMORE, MARYLAND 21234

SH-2

ELECTION DISTRICT 9, C5
DATE: SEPTEMBER, 2010
SHEET 2 OF 2

DRAWING NO.

BALTIMORE COUNTY, MARYLAND SCALE: NOT TO SCALE